



JEWISH FEDERATION REAL ESTATE

Carry the Light



Jewish Federation
of Greater Philadelphia

“I can think of no higher calling than raising and allocating funds to the neediest segments of our population—those in hunger, at risk and impaired, here and in Israel.”

Jake Reiter, President, Verde Capital



For more than a century, the Jewish Federation has been proud to Carry the Light for Philadelphia by embracing three key roles: convening the community, encouraging and stewarding the generosity of our donors, and making grants to meet critical needs.

By mobilizing our combined resources, making everyone feel included, and strengthening our values and traditions, we ensure that all of us can enjoy meaningful Jewish journeys.

Jewish Federation Real Estate (JFRE) uniquely serves this mission and vision by bringing business professionals together to work with and learn from one another, and to support infrastructure and capital needs in Philadelphia and Israel.

With your participation, you become a torch-bearer, helping to Carry the Light and lead the way for generations to come.



“There is no single organization in Philadelphia that provides a more powerful business development environment, which inherently and simultaneously gives back to its community, and inspires thought and leadership.”

Ben Appel, Director, HFF | Philadelphia

WHAT IS JFRE?

Jewish Federation Real Estate brings together the region’s top real estate professionals to exchange ideas, fulfill their professional goals, and participate in impactful philanthropy.

Connecting its members to each other and to the industry’s most prominent experts and leaders is central to JFRE’s mission. And members stay at the forefront of the real estate industry through JFRE’s exclusive networking opportunities, including events in new and unique venues that reflect current business trends, and introductions to industry leaders in informal discussion settings.

Beyond fostering rich professional relationships, JFRE drives social change in the community. Members and their families engage in meaningful hands-on volunteer opportunities in relevant fields of work such as renovation projects and neighborhood beautification. Philanthropy is at the core of everything JFRE does. Membership support and other member gifts provide critical resources to fund capital for construction and other projects.

In recent years, JFRE has invested more than \$1.4 million in repairing homes for low-income older adults and families, supporting food pantries and safe houses for at-risk youth, upgrading Jewish overnight and day camp facilities, and facilitating other flagship capital projects in Philadelphia and Israel. And with each new member, JFRE delivers an even greater impact.

THE JFRE IMPACT

JFRE members make a difference in millions of lives. Each year, JFRE invests hundreds of thousands of dollars in critical projects to support Jewish communities in Greater Philadelphia and in Israel through the JFRE Fund. In 2017-2018, JFRE provided more than \$500,000 to the following 14 critical projects.

ACCESSIBLE PLAYGROUND

The Wolfson Community Center builds communities in Netivot by connecting individuals through celebrations of their cultural heritage and the development of local leadership. This project will support the redevelopment of Lake Park in the Jewish Federation's Partnership2Gether Region, and specifically the creation of an accessible playground, designed for children with disabilities.

DAVID SLING CLUB

The Israel Air Force Association supports soldiers with the Israel Defense Forces. This project will provide deployed soldiers working on David's Sling system, which was designed to intercept tactical ballistic missiles, with a much-needed space to relax and unwind. Soldiers working on this system are deployed to various locations, without a home or supportive facility.

DIGITAL CHOICE SYSTEM ENHANCEMENTS

The Jewish Federation of Greater Philadelphia's Mitzvah Food Project provides basic pantry staples for food insecure individuals and families living in the Greater Philadelphia area. This project will develop a web-based system for clients to order food remotely, instead of visiting a pantry, increasing accessibility for home-bound clients who would not otherwise be able to travel to pantry sites.

EMERGENCY RENT GRANT

Golden Slipper Senior Center provides services for low-income older adults including social activities, educational classes, and nutritious lunches. This project will provide funding to cover the increased rent cost for the senior center's Wynnfield Heights location. This funding will ensure older adults can remain fully engaged in life as they age in their own homes.

ENERGY PROJECT

AKIM-Jerusalem provides housing for approximately 90 intellectually challenged youth and adults in Jerusalem. This project will provide emergency generators for backup during snow and rain storms, and enable important medical devices and electric wheelchairs to continue operation.

GROW FOR A FRIEND EXPANSION

KleinLife provides social, educational, and cultural programs, as well as vital social and medical services for people living in Northeast Philadelphia. With JFRE's assistance, the organization will increase its production by planting a small orchard, building an additional hoop house, and installing a harvest washing station. With this investment, Grow for a Friend will dramatically expand its ability to promote healthy eating, provide fresh and nutritious food to an at-risk population, and build community with many volunteer opportunities.



HABITAT FOR HUMANITY REBUILD

The Jewish Federation of Greater Philadelphia's Northeast NORC supports older adults living in Northeast Philadelphia to age safely and with dignity in their own homes. The rebuild project will partner with Habitat for Humanity and Jewish Federation volunteers to perform necessary home repairs and provide basic home maintenance. Volunteers provide essential services from changing light bulbs to repairing roofs, enabling clients to safely remain in their own homes as they age.

HOME REPAIR FOR HOLOCAUST SURVIVORS

Our local Jewish community is fortunate to have among us hundreds of Holocaust Survivors living and thriving. While the Claims Conference pays for home care and chore services, many survivors live in Northeast Philadelphia row homes desperate for major home repair and modifications such as a new roof, windows, stair glides, plumbing problems and more. We have identified 15 survivors who need repairs.



HOME RESTORATION PROJECT

Latet provides services for vulnerable populations in Israel including aid for Holocaust Survivors, food rescue and nutritional security programs, professional support for economically disadvantaged women, and programs for at-risk youth. The Home Restoration Project funds home repairs for impoverished Holocaust survivors. It is part of the Aid for Life program, which provides over 1,200 survivors with aid for nutritional, medical, physical, social and emotional needs.

MEAL RESCUE IN SOUTHERN ISRAEL

Leket Israel serves as Israel's National Food Bank and largest food rescue network, collecting and distributing surplus nutritious food to approximately 175,000 people weekly. This project will support building renovations to the operations hub at Be'er Sheva.

MOBILE THERAPY UNIT

ELI: Israel Association for Child Protection supports children who have been abused by a parent or guardian. JFRE funds will enable the purchase of a new vehicle that will meet the children at their homes and serve as safe therapy space in emergency situations and provide access to remote regions where other services are not available.

PLAYGROUND

The Saligman Child Health and Treatment Center in Sdot Negev, Israel provides health, development, and treatment services for at-risk children in the Jewish Federation's Partnership Region. JFRE support will create a new sensory-friendly playground for young children with disabilities, designed to support the development of fine and gross motor and emotional skills in each child placing them on the path toward success.

TRANSPORTATION SERVICES FOR VULNERABLE ADULTS

The Jewish Family and Children's Service of Greater Philadelphia offers vital services to older adults, people living with disabilities, and vulnerable individuals in the Philadelphia region. JFRE support will provide for a new wheelchair accessible van to transport clients to doctor appointments, grocery stores, social events and other life-enhancing activities. Through these rides, many homebound individuals will be able to maintain their independence by accessing otherwise unobtainable services.

WILDERNESS EQUIPMENT AND FURNITURE

Nirim Foundation provides therapeutic services to at-risk youth through wilderness survival trips. The wilderness therapy program uses survival skills, marine challenge activities and pre-army preparation courses to strengthen self-confidence and leadership abilities, as well as promote a sense of self-empowerment. This project will fund necessary equipment for trips, and renovate and furnish the youth therapy centers.

LEADING THE WAY

JFRE is guided by a group of generous individuals, legends and leaders in the real-estate industry, who give of their time and treasure to support the Jewish community and to advance the professional aspirations of their peers.

JFRE Executive Committee

Michael Markman, Chair
President, BET Investments

David J. Adelman
President and CEO, Campus Apartments

Jeff Bartos
President, JAB Energy Services

David Blum
President, AXR LLC

Jeremy B. Fogel
Principal, Executive Vice President, The Goldenberg Group

Steven H. Gartner
Executive Vice President Retail Services, CBRE

Bill Glazer
President and CEO, Keystone Property Group

Bradley J. Korman
Co-Chief Executive Officer, Korman Communities

Bradley A. Krouse
Chairman, Real Estate Department,
Klehr Harrison Harvey Branzburg

Jonathan Morgan
Managing Director & President, Morgan Properties

Matt Pestronk
President, Post Brothers Apartments

Jake Reiter
President, Verde Capital

Spencer Yablon
Senior Vice President, CBRE | Capital Markets

Robert A. Zuritsky
President, Parkway Corporation



“JFRE events create a unique and exciting environment that brings together the most active real estate professionals in the Philadelphia region to network and learn about the most cutting edge projects. While advancing their network and business contacts, members can also feel great about supporting important Jewish Federation related projects and causes.”

Michael Markman, President, BET Investments
Chair, Jewish Federation Real Estate



“Of all of the real estate networking organizations I have joined, JFRE has been the most fruitful for my business development efforts – plus I get to help the Jewish Federation, an organization that is near and dear to my heart.”

Melissa G. Landay, Regional Vice President, Metro Philadelphia/Delaware,
Wells Fargo Commercial Banking

LEGENDS AND LEADERS EVENT

JFRE’s signature annual event, Legends and Leaders brings together more than 500 real estate professionals to meet and learn from our region’s most brilliant real estate minds and discuss today’s hottest industry issues.

The event includes panel and round table discussions on timely and important topics, and offers unparalleled access to the best in the business. Past Legends and Leaders events have featured such top names in real estate as:

Dean S. Adler,
CEO and Co-Founder of Lubert-Adler Partners, L.P.

David Binswanger,
President and CEO of Binswanger Companies

Bart Blatstein, President and CEO of Tower Investments, Inc.

Ron Caplan, President, PMC Property Group

Allan Domb, Owner, Allan Domb Real Estate

Carl Dranoff, President and CEO, Dranoff Properties, Inc.

Ken Goldenberg, Founder, President and CEO,
The Goldenberg Group

Bruce Goodman, Owner, Goodman Properties

Richard J. Green, CEO and Vice Chairman, Firsttrust Bank

Leonard Klehr, Vice Chairman, Lubert-Adler Partners, L.P.

Steven Korman, Founder, Korman Communities, Inc.

Ira Lubert, Chairman and Co-Founder,

Lubert-Adler Partners, L.P.

Mitch Morgan, President and CEO of Morgan Properties

David Rubenstein, Founder and Senior Managing Partner,
Rubenstein Partners

Ron Rubin, Executive Chairman,
Pennsylvania Real Estate Investment Trust

Bruce Toll, Owner, BET Investments, Inc.

Steve Wolfson, Chairman and Chief Executive Officer,
Wolfson Group

Joseph Zuritsky, Chairman and CEO, Parkway Corporation

INVEST IN YOURSELF, INVEST IN YOUR COMMUNITY

JFRE brings real estate professionals together to learn from and network with the brightest minds—and to make our community a better place.

To take your place among this group, complete the enclosed response card and return it with your minimum commitment of \$1,000, or make your commitment online now at jewishphilly.org/jfre. Gifts can be made in one-time or monthly installment payments, and can be directed to benefit either the JFRE Fund or the Jewish Community Fund.

Your annual gift entitles you to participate in most JFRE programming free of charge, including member-only events and networking programs.

From exciting new venues and educational networking events to real estate related philanthropic projects, JFRE offers its members an invaluable opportunity to explore, engage, connect and invest in themselves and in the community. The return on this investment is immediate, but the impact is long lasting.

FOR MORE INFORMATION

Rachel Sigman, Senior Development Officer
215.832.0513 or rsigman@jewishphilly.org
jewishphilly.org/jfre





Jewish Federation
of Greater Philadelphia

The Jewish Federation of Greater Philadelphia mobilizes financial and volunteer resources to address the communities' most critical priorities locally, in Israel and around the world.

2100 Arch Street, Philadelphia, PA 19103 | 215.832.0500
jewishphilly.org | @JewishPhilly