



# WOMEN OF VISION

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Lighting the Way





“Now more than ever,  
the evolving needs of our  
community call on women to  
create better lives for all of us.  
Through grants for adolescent  
girls, programs that advance  
gender equality, interfaith  
dialogues that broaden  
relationships, and much more,  
Women of Vision champions  
the important role Jewish  
women have in repairing the  
world. Join our mission and  
Carry the Light!”

Sally Cooper Bleznak, Founder, Women of Vision



For more than a century, the Jewish Federation of Greater Philadelphia has been proud to Carry the Light for our Jewish communities by embracing three key roles: convening the community, providing services and support to our diverse populations, and encouraging and stewarding the generosity of our donors.

By mobilizing our collective resources, the Jewish Federation is uniquely positioned to serve the entire Jewish community, collectively strengthening our traditions and values and ensuring that each of us has the opportunity to enjoy a meaningful Jewish experience.

Women of Vision uniquely serves this mission and vision by bringing women together to learn from one another and to support causes central to the health and welfare of women and girls in Philadelphia and Israel.

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With your participation in Women of Vision, you become a torchbearer, helping to Carry the Light and lead the way for generations to come.





## WHAT IS WOMEN OF VISION?

Women of Vision is the Women's Foundation of the Jewish Federation of Greater Philadelphia. We bring women in our community closer together and empower them to help Jewish women and girls through advocacy, education and grant making.

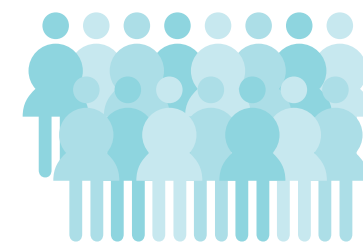
One of the first foundations of its kind in the nation, Women of Vision was founded in 1994 by a group of visionary women who sought to support social justice by becoming change-makers. Today, Women of Vision has welcomed more than 550 members who have donated assets totaling more than \$2.75 million. We have distributed more than \$1 million to 40 nonprofit organizations.

Guided by Jewish values, Women of Vision strives to build a world in which Jewish women and girls are empowered to achieve their full potential through access to opportunities for social, economic, and personal growth.

Through our advocacy efforts, we educate our members and the general public about issues such as sex trafficking and equal pay for equal work. At our events, we grapple with challenges faced by girls and women, including gun violence and life on college campuses. We not only raise awareness, we find hands-on opportunities to take action.

Through our grant making, we directly support members of our community by funding programs and organizations that foster long-term change, particularly in the areas of health and safety, empowerment, and economic security.

Every member of Women of Vision is encouraged to participate in educational opportunities to learn more about topical or timely issues facing women and girls, and each member has an equal voice in choosing the programs we support with our funds.



**550 members** have donated **assets totaling more than \$2.75 million.**



Through our grant making, we **allocate more than \$100,000 annually.**



**Distributed more than \$1 million** to 40 nonprofit organizations.



“Helping to make decisions regarding requests and allocable dollars can be gratifying as well as heart wrenching. Each year, the need for more dollars to help more women grows.”

Beth G. Reisboard, Women of Vision Member

## THE IMPACT OF PARTICIPATION

Every year, as a group, we invest in programs that address the root causes of challenges faced by Jewish women and girls in Greater Philadelphia and Israel to create systemic or policy changes. For example, we don't fund emergency services for victims of domestic violence; rather, we fund prevention programs to reduce the incidence of domestic violence. As a member—without regard to giving level or involvement—you'll have a significant impact on the lives of Jewish women and girls as you help select grantees. Recent grant recipients include:

### INTERFAITH CENTER OF GREATER PHILADELPHIA: DARE TO UNDERSTAND WOMEN & GIRLS INITIATIVE

A program for mother/daughter or grandmother/granddaughter pairs that empowers women of all faiths to become change agents for tolerance and understanding.

### MOVING TRADITIONS

Several initiatives, including *Healthy Sexuality: Creating and Launching a New Model for Jewish Teen Girls* to help girls develop healthy, Jewish sexual ethics, and *Empowered and Prepared: Rape Risk Reduction for Pre-College Jewish Women*, which prepares young women to face the challenges of a sexualized campus culture.

### ORGANIZATION FOR THE RESOLUTION OF AGUNOT

A multifaceted campaign that addresses the plight of *agunot* (women chained to a dead marriage) and offers a proactive solution to get refusal through the Jewish prenuptial agreement.

### ATZUM – JUSTICE WORKS: TASK FORCE ON HUMAN TRAFFICKING

An advocacy initiative to end human trafficking and prostitution in Israel through legislation.





## LEADING THE WAY

Women of Vision is guided by an Executive Committee of creative and visionary individuals who devote time and personal resources to propel the organization. Through their diligence, we have grown to become one of the strongest women’s philanthropic groups in the region.

Leading the way in every endeavor each year are our Grantmaking, Advocacy & Education, and Advancement committees. Each member is encouraged to join a committee that is meaningful to her, and every committee offers opportunities to meet like-minded women, learn more about Women of Vision and issues central to the charities we support, and engage in networking and social activities.

### GRANTMAKING COMMITTEE

- Reviews grant-making policies and procedures
- Assesses grant applications, conducts site visits, and makes funding recommendations to ensure fair and equitable distribution of the Foundation’s funding resources
- Meets approximately five times a year

### ADVOCACY & EDUCATION COMMITTEE

- Identifies and educates the membership on social policy and educational issues affecting women and girls
- Meets as needed

### ADVANCEMENT COMMITTEE

- Assists in cultivating and stewarding prospective and current members
- Plans educational and social events featuring speakers on topics of interest
- Meets as needed

“Membership in Women of Vision allows each of us to leverage our ideals, our personal philanthropic interests to help make society better for women and girls, our advocacy efforts, and our desire to actively direct how our grants are chosen.”

Penni F. Blaskey, Past Chair, Women of Vision





YOUR VISION, HER FUTURE

Since its founding, Women of Vision has transformed the lives of Jewish women and girls across generations and geographic boundaries through strategic grant making, advocacy, and educational programs leading to social justice and social change.

To become a member or increase your level of membership, complete and return the enclosed card or make your commitment online now at jewishphilly.org. All gifts to Women of Vision are tax-deductible and may be made with cash, appreciated stock, private foundation or donor–advised fund grants, or through wills or bequests.

Your commitment entitles you to lifetime membership and comes with the great privilege of significantly impacting the lives of Jewish women and girls. Gifts can be made in one-time or installment payments, at the following levels of support:

<b>LiberatHer</b> (under age 45) .....	\$1,800 payable over 2 years
<b>SupportHer</b> .....	\$3,600 payable over 2 years
<b>EntrustHer</b> .....	\$5,000 payable over 2 years
<b>SustainHer</b> .....	\$10,000 payable over 3 years
<b>MentHer</b> .....	\$18,000 payable over 4 years
<b>LeadHer</b> .....	\$25,000 payable over 5 years
<b>AmbassadHer</b> .....	\$36,000 payable over 5 years
<b>BenefactHer</b> .....	\$50,000 payable over 5 years
<b>EmpowerHer*</b> .....	\$100,000 payable over 5 years

*\* \$50,000 may be a planned gift*

Current members are encouraged to move up to higher levels of membership by making new gifts to the Foundation. Your membership status is cumulative, based on the total of all gifts you have made to Women of Vision.

As our Foundation grows, more and more women and girls receive assistance in a greater variety of ways.

FOR MORE INFORMATION  
Iris Leon, Manager, Women of Vision  
215.832.0549 or ileon@jewishphilly.org

“Women of Vision represents an important and innovative model for charitable giving – affording the opportunity for ‘hands-on’ philanthropy where members are active, engaged, and ultimately, the decision-makers in funding allocation. For me, this makes my gift to Women of Vision all the more meaningful.”

Mindy Fortin, Women of Vision Member





**Jewish Federation**  
of Greater Philadelphia

The Jewish Federation of Greater Philadelphia mobilizes financial and volunteer resources to address the communities' most critical priorities locally, in Israel and around the world.

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