



**NEXTGEN**

Lighting the Way



“Today’s young philanthropists want to see where the money is going and know their impact is being made. We must not waver on who we are and what we stand for.”

Marc Prine, Past NextGen Chair



For more than a century, the Jewish Federation of Greater Philadelphia has been proud to Carry the Light for our Jewish community by embracing three key roles: serving vulnerable populations, inspiring community engagement, and supporting Jewish life and learning.

By mobilizing our combined resources, making everyone feel included, and strengthening our values and traditions, we ensure all of us can enjoy meaningful Jewish experiences.

If you’re a 20-, 30- or 40-something who wants to strengthen and grow your Jewish community as you build your family and career, NextGen is the place to be. Jewish Federation’s NextGen brings together young leaders to learn, volunteer, travel, work and grow together, while at the same time helping you find your unique path within the Jewish community. Our collective philanthropic approach represents the future of how we will support our communities locally, in Israel and around the world.

When you participate in NextGen, you take up the torch that is passed from generation to generation. You Carry the Light.



## WHAT IS NEXTGEN?

We are leaders, change-makers and community-shapers. We are developing our Jewish communities here in Greater Philadelphia as we build our families and careers. We are committed to making a difference in our world — and to having fun while doing it.

The Jewish Federation of Greater Philadelphia's NextGen is a group of young leaders in our community aged 21 through 45 who share an interest in engaging with the Jewish community through volunteer work, civic activism, travel, social events and learning. We constantly connect more than 20,000 people to Jewish life and to other young adults with shared values. Each member's involvement looks different, depending on your interests: You could lead a volunteer event, attend a speaker series about important Jewish topics, host a Shabbat dinner or even travel on a mission to Israel. Our events and programs attract young adults of all backgrounds and empower us to learn more, do more and share experiences with others.

We engage young leaders in the fulfilling work of making the world a better place. To that end, we foster leadership — be it as part of our Leadership Development Program, National Young Leadership Cabinet, or in other organizations that are meaningful to our members. We share a commitment to supporting the Jewish communities in Philadelphia, in Israel and around the world.

**We are NextGen: building and supporting Jewish life for today and for generations to come.**

## WHAT WE DO

Through our donations and hands-on community service, NextGen helps people in need and keeps Jewish life strong and vibrant.

### Make a Difference

Be part of a generous group of people who raise more than \$650,000 annually for Jewish Community Fund-supported programs and services. We do a variety of mitzvot throughout the year that enrich our own lives while improving the lives of others.

### Advocate for Change

Hear from fascinating speakers, attend planned advocacy days or give your time at volunteer initiatives, so you can become an informed advocate among your peers.

### Create Lasting Memories

Apply for Israel360, a nine-day exclusive mission trip to Israel for those ages 27 to 40. See the breathtaking history of the State, learn about the great work of Jewish Federation in Israel, and forge friendships that will last a lifetime.

### Lead the Way

Pursue your ambitions and participate as a leading voice in your Jewish community through our Leadership Development Program or National Young Leadership Cabinet — training grounds for many influential community trailblazers, including Jewish Federation Board members.

“I give of my time and money to Jewish Federation, but Jewish Federation has given me so much more. Learning about all they do in our communities, and especially seeing it firsthand through Leadership and Israel programming, I’ve seen the impact of Jewish Federation in action.”

Elizabeth Fineman, Past NextGen Vice Chair



## THE IMPACT OF NEXTGEN

In 2017, the Jewish Federation of Greater Philadelphia’s NextGen raised almost \$700,000 for Jewish Community Fund-supported programs and services. But above and beyond providing philanthropic support, our group of young leaders gives so much personally through hands-on experiences, impacting the Jewish communities in countless ways every year.

We at NextGen give our time through mitzvah events in our communities, like doing home repairs and cleanups for Naturally Occurring Retirement Communities (NORC), planting herbs and vegetables for the “Grow For a Friend” program, stocking pantry shelves for the Mitzvah Food Program, preparing kosher meals for homebound older adults through the “Cook For a Friend” program, and packing and sorting food at JRA. These activities make a difference in the lives of so many in need, and have a significant impact on our young leaders who participate.

It’s also important to have fun while you’re doing good — which is why we care about building relationships across all aspects of our lives. From professional and religious activities to cultural and social activities, to Israel travel, we create so many opportunities to meaningfully connect

## WE HAVE MADE A BIG IMPACT OVER THE LAST TWO YEARS



**870 NextGen donors;  
195 Ben Gurion Society  
members**



**\$700,000 pledged to the  
Jewish Community Fund  
by NextGen members**



**400+ NextGen Philadelphians  
traveled to Israel on an  
immersive group experience  
funded by the Jewish Federation**



**35 members of  
NextGen participated in  
Jewish Federation-run  
Leadership programs**

## GET INVOLVED: LEADERSHIP AND PROFESSIONAL DEVELOPMENT

NextGen is a fantastic way to take advantage of leadership opportunities for personal and professional growth, and to find your fit here in Greater Philadelphia. Our professional development, volunteer and social events will help you to network and grow the relationships that can help define your future. In fact, many of our leadership alumni become leaders within NextGen, within the Jewish Federation of Greater Philadelphia, as well as leaders within local organizations. The sky's the limit — let's help you unlock your potential.

### BEN GURION SOCIETY

Our robust NextGen affinity group features thousands of individuals who give to our communities both financially and through service. This demonstrates our leadership to our families, friends, and communities. Of these donors almost 200 give at the Ben Gurion Society (BGS) level, a national society for those giving at least \$1,000 per year to the Jewish Federation's annual campaign. In celebration of this commitment, those giving at the BGS level have access to local and national events for this society, including prominent networking events, exclusive dinners and programs and high-level speaker series.

### LEADERSHIP DEVELOPMENT PROGRAM (SIX-MONTH COMMITMENT)

Our Leadership Development Program helps participants chart their paths within our Jewish communities. With a \$500 yearly commitment to our annual campaign, you are eligible to apply for this six-month program. In monthly sessions, you'll learn more about the Jewish Federation, develop your personal leadership skills and find access points for growth on Jewish Federation's volunteer committees or boards.

### NATIONAL YOUNG LEADERSHIP CABINET (FIVE-YEAR COMMITMENT)

The Jewish Federation of North America's (JFNA) National Young Leadership Cabinet is a five-year program available to people ages 30 to 40 who are passionate about leading innovative change in the world. The program cultivates, trains and inspires our most promising volunteers for leadership positions in the Jewish communities, and provides tools to better yourself through continued learning, reflection and action. Applicants to the Cabinet program must dedicate a few hours each month (in addition to in-person retreats and experiences) toward your own learning and development of your role within the larger movement. For more information, visit [jewishfederations.org/young-leadership-cabinet](http://jewishfederations.org/young-leadership-cabinet).

“Through NextGen, I’ve been able to meet peers and make friends who are terrific people. I can honestly say I would not know many of them without the Jewish Federation.”

Andrew Yaffe, NextGen Board Member



“From the second we touched down in Tel Aviv, I was forever changed. I was at a point in my life that I wanted to reconnect with my religion and my community. I was looking for an adventure that would change my life.”

Morgan Krouse, 2017 Israel360 Participant



### GET INVOLVED: TRAVEL TO ISRAEL

With the goal of creating thriving, vibrant communities in which everyone can partake in Jewish tradition, the Jewish Federation supports many initiatives—including NextGen’s “travel with purpose” programming. This allows us to provide life-changing Israel travel opportunities tailored to meet the various interests of our NextGen members as they explore Jewish life, no matter where they are in their Jewish journeys.

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### ISRAEL360 MISSION TO ISRAEL

The Israel360 mission is geared towards NextGen participants aged 27 to 40. This program is instrumental in transforming NextGen members into future leaders, and a prime way to build your connections to the Jewish Federation of Greater Philadelphia, Israel and the Jewish communities in Greater Philadelphia. With visits to several of the organizations supported by the Jewish Federation, as well as our partner regions of Netivot and S’dot Negev, participants get a firsthand look at the great work supported by their efforts and those of their fellow donors. Through the generosity of our donors, the program is typically underwritten by the Jewish Federation. Each participant contributes just \$1,000 toward the cost of airfare.

### Season Overview

In addition to pre-and post-trip programming, the trip will feature a variety of social, cultural and volunteer opportunities. While in Tel Aviv and Jerusalem, you’ll choose from three tracks to enjoy a highly personalized experience. These tracks currently include History and Heritage; Ecology and Evolution of Start-up Nations; Jerusalem Geopolitics; Yad Vashem; and a Walking Tour of Old City.

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### BIRTHRIGHT

Birthright aims to give every Jewish young adult—especially the unaffiliated—the opportunity to visit Israel. Through funding from numerous Jewish Federations, the State of Israel, program founders and other philanthropists, Birthright offers a free, life-changing trip to Israel to Jewish adults ages 18 to 26. In the last two years, we are proud to have sent 89 of our NextGen participants on Birthright’s Young Professionals trip, for ages 22 to 26.

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### HONEYMOON ISRAEL

Honeymoon Israel provides highly subsidized trips to Israel for couples made up of at least one Jewish partner. They arrange immersive group travel for couples to explore history, tradition and identity together, on their own terms. The Jewish Federation partners with Honeymoon Israel so that couples will feel welcome in the Jewish communities and inspired to incorporate Jewish values into their lives. Each trip includes 20 diverse local couples. So far, 40 Philadelphia-area couples have experienced Israel thanks to this program, with plans for 40 more in November 2018 and March 2019.

## GET INVOLVED: COMMUNITY PARTNERSHIPS

Your NextGen affiliation also gets you access to engaging, informative and fun events with our community partners. We're fortunate to have so many vibrant organizations in Greater Philadelphia whose programming complements ours, and we believe in partnering together to cross-pollinate experience and ideas. Partnerships include opportunities for professionals and families to get involved.

## GAP COALITION

The GAP Coalition is a local forum for NextGen-aged Jewish communal professionals to learn, communicate, and support each other. Through our GAP Coalition membership, we partner with several Jewish young adult groups for programming and events throughout the year.

## PJ LIBRARY

Reading is a vital part of children's growth, fueling their imaginations, academic success, and understanding of how to engage with the world around them. In partnership with the Jewish Federation and Jewish Learning Venture, each month, PJ Library mails an age-appropriate Jewish book for free to children aged 6 months to 8 years. Monthly delivery ensures that Jewish values and traditions will be a part of our children's development as they begin to use stories to navigate the world.

## JKIDPHILLY, A PROGRAM OF JEWISH LEARNING VENTURE

jkidphilly connects families to other Jewish families, and to the resources to bring Judaism into their lives. The Jewish Federation helps to fund programs for jkidphilly that nurture Jewish identity through commitment to Jewish learning, engagement in Jewish life, and connection to *klal yisrael* (the Jewish people). NextGen's fun, family-friendly programs with jkidphilly include events like Chanukah at the Mall and Boker Tov at the Shore.

## JOIN US!

At NextGen, we have so many ways to connect, whether it be through a social event, volunteer opportunity, speaker series, mission to Israel, or as part of a leadership program. We encourage you to join us as much (or as little) as works for your lifestyle!

A typical year of programming includes events like these:

SEPT    OCT    NOV    DEC    JAN    FEB    MAR    APR    MAY    JUN    JUL    AUG

### SOCIAL EVENTS

Gather for fun-filled evenings like our biannual **Shabbat Around the City** or the annual **Main Event**, which now features a **pre-event social gathering exclusive to NextGen**. This year we celebrated Israel's 70th anniversary at the **GAP Mesiba** event.

### VOLUNTEER OPPORTUNITIES

Put your cooking skills to good use by preparing nourishing kosher meals for homebound older adults in our Jewish communities during our quarterly **Cook for a Friend** event. Help renovate, rejuvenate and restore homes for those in need in Northeast Philadelphia during our biannual **NextGen Rebuild** days, or help organize and pack items at our biannual **food sort** event at the Jewish Relief Agency's warehouse. And there are plenty of chances to help raise money for the many causes we support during our annual **phone-a-thon** or NextGen **fundraising events**.

### SPEAKER SERIES

NextGen has access to many of the Jewish Federation's high-profile speakers, and typically have a **quarterly Networking and Speaker Program series** exclusive to our Ben Gurion Society members.

### LEADERSHIP PROGRAMMING (NOVEMBER THROUGH APRIL)

As a member of the Leadership Development Program, attend **six monthly sessions** to unlock your own potential by exploring leadership styles and community service programs. We also host recruitment **social events** and **Shabbat dinners** for participants as a way to stay connected after your leadership program is complete.

As a Ben Gurion Society member, we host **exclusive leadership, networking, and social events** like dinners at high-profile restaurants, evenings at local breweries and distilleries, the Jewish Federation Real Estate (JFRE)'s annual Legends & Leaders event, or a scotch tasting in the city.

### ISRAEL PROGRAMMING

In addition to our "travel with purpose" missions to Israel, we have a variety of **pre- and post-trip programming** for all of our Israel Mission participants: **Israel360**, **Birtheright Israel**, and **Honeymoon Israel**. These range from education programs to reunions to workshops.

### FAMILY PROGRAMMING

Celebrate **Passover** and **Israel Independence Day** during some of our family programming to teach children about our heritage and culture. And play and mingle at one of our **Boker Tavs** at the Shore over the summer.

## LIGHTING THE WAY

NextGen brings together young leaders in our communities of diverse backgrounds and Jewish faith traditions. We work with and learn from one another in order to lead and support critical needs in Greater Philadelphia and around the world.

Our hardworking dedication to tikkun olam — repairing the world — has an immediate impact on our local and global communities. And our commitment to developing future leaders have a lasting impact on our communities for years to come.

**When you participate in NextGen, you become a torchbearer, helping to Carry the Light and lead the way for generations to come.**

### FOR MORE INFORMATION

**Melanie Gerchberg, Director, NextGen**  
215.832.0861 or [mgerchberg@jewishphilly.org](mailto:mgerchberg@jewishphilly.org)

**Max Moline, Assistant Director, NextGen**  
215.832.0803 or [mmoline@jewishphilly.org](mailto:mmoline@jewishphilly.org)







**Jewish Federation**  
of Greater Philadelphia

The Jewish Federation of Greater Philadelphia mobilizes financial and volunteer resources to address the communities' most critical priorities locally, in Israel and around the world.

2100 Arch Street, Philadelphia, PA 19103 | 215.832.0500  
[jewishphilly.org](http://jewishphilly.org) | @JewishPhilly