

PHILANTHROPIC INVESTMENTS IN OUR COMMUNITIES

Annual Campaign Allocations
for the 2019 - 2020 Program Year
and Endowment Fund Highlights



Jewish Federation
of Greater Philadelphia

jewishphilly.org

OUR PHILANTHROPIC COMMUNITY

The Jewish Federation of Greater Philadelphia is the largest provider of grants to Jewish organizations in Greater Philadelphia, and is a primary resource for funds and other support for many organizations.

One way that many members of our communities engage with their Judaism, their heritage and the Jewish community is by making a gift each year to the Jewish Federation's Annual Campaign, the core of which is the unrestricted Jewish Community Fund. Through collective giving, we amplify our grant-making ability and help to transform our communities in a way that is far greater than any single donation.

The Jewish Federation is privileged that thousands of people in our Jewish communities entrust our leaders and volunteers to distribute these dollars to meet the most urgent needs that serve vulnerable populations, inspire community engagement and support Jewish life and learning locally, in Israel and around the world.

To learn more about these different programs or grant processes, please contact Melissa S. Johnson, Chief Planning and Strategy Officer at the Jewish Federation of Greater Philadelphia at mjohnson@jewishphilly.org or 215.832.0586.

ANNUAL CAMPAIGN

2019-2020 Trustee-Approved Grants and Strategic Philanthropy

The dollars raised in the 2018 Annual Campaign — from unrestricted and restricted gifts to the Jewish Community Fund, Serving Vulnerable Populations and Jewish Life and Learning — are allocated for the 2019-2020 Fiscal and Program Year (September 1, 2019 – August 31, 2020). This allows Jewish Federation volunteers and Trustees to understand exactly how much money is available for funding purposes each year.


For the 2019-2020 Program Year, the Directors and Trustees approved a 4th year extension of previous grants, as we await results from our *Community Portrait: A Jewish Population Study of Greater Philadelphia*, which is scheduled to be released in early 2020. This research will provide basic demographic, public health and Jewish engagement trends across our five-county region to help us most effectively identify and support the needs of our local Jewish communities.

For the 2019-2020 Program Year, 54 agencies were awarded grants, 43 of which were local and 11 were in Israel and overseas, with nearly \$10 million being distributed among these agencies. There were 79 total programs, 63 of which were local and 16 were in Israel or overseas.

GRANTS AND GRANTEEES

Each spring, the Jewish Federation of Greater Philadelphia Planning and Resourcing Commission recommends to the Directors and Trustees the distribution of unrestricted funds raised during the previous year's annual campaign. This process involves hundreds of people who determine the most critical communal priorities, review grant requests, identify programs to receive Jewish Federation funding and evaluate grantees' effectiveness. Each grant addresses one or more of the Jewish Federation's institutional priorities: serving vulnerable populations, inspiring community engagement and supporting Jewish life and learning.

 Funding requests go through **3 levels of review** by trained volunteers and expert staff

 Grants are typically awarded in **3 year cycles;** 2019-2020 is a grant extension year

 Jewish Federation staff and volunteers review written evaluations from grantees at least **2 times per year**

Serving Vulnerable Populations (\$4,445,050)

Greater Philadelphia

Abramson Center for Jewish Life.....	Bundled Services	\$100,000
Federation Housing, Inc.....	Senior Congregate Meal Program.....	\$82,960
Female Hebrew Benevolent Society.....	Emergency Aid.....	\$9,760
Female Hebrew Benevolent Society.....	Emergency Response Systems.....	\$10,736
HIAS Pennsylvania	Refugee, Immigration, and Citizenship Services (RICS)	\$39,040
JEVS Human Services	Career Strategies	\$372,954
JEVS Human Services	Tikvah Residence	\$19,520
Jewish Family and Children's Service	Adult and Family Services	\$585,600
Jewish Family and Children's Service	Older Adults Services	\$605,120
Jewish Family and Children's Service	People Living with Disabilities (PLWD).....	\$92,720
Jewish Federation of Greater Philadelphia	Mitzvah Food Project.....	\$131,760
Jewish Federation of Greater Philadelphia	Northeast Naturally Occurring Retirement Community (NORC).....	\$58,560
Jewish Relief Agency.....	Food Distribution Program	\$102,480
Judith Creed Horizons for Achieving Independence	JCHAI At Home	\$36,600
KleinLife	Active Adult Life Program.....	\$683,200
KleinLife	Home Delivered Meals	\$58,560
KleinLife	In Home Support Program.....	\$43,920
KleinLife	RSVP.....	\$29,280

Israel and Overseas

American Jewish Joint Distribution Committee	Core Allocation	\$780,800
Branco Weiss Institute	All Options Are Open.....	\$34,160
ELI	Safe Parenting Schools	\$11,000
Kol Israel Haverim	Graduation for All	\$29,280
Latet	Aid for Life.....	\$107,360
Latet	City without Hunger	\$48,800
Leket Israel.....	Project Leket	\$97,600
Nirim	Nirim in the Neighborhoods: Girls Only	\$48,800
Olim Beyahad.....	Employment, Empowerment and Leadership for Ethiopian-Israeli University Graduates and Students	\$24,400
Orr Shalom for Children & Youth at Risk	Beating the Odds	\$190,320
Yad LaKashish	Congregate Meal Program	\$9,760

Supporting Jewish Life & Learning (\$4,583,088)

Greater Philadelphia

Jewish Education

Gratz College	Jewish Community High School	\$57,000
Jewish Federation of Greater Philadelphia	Foundation for Jewish Day Schools (FJDS) Educational Improvement Tax Credit (EITC) Program	\$39,040
Jewish Federation of Greater Philadelphia	Keren Chinuch Scholarship Fund	\$29,280
Jewish Learning Venture	Jewish Education and Leadership Development (JELD)	\$165,920
Jewish Learning Venture	Whole Community Inclusion	\$19,520
Perelman Jewish Day School.....	L'Dor v'Dor	\$15,616
Various Jewish Day Schools	Day School Per-Capita Pool ¹	\$1,076,528

Jewish Engagement

B'nai B'rith Youth Organization	BBYO Boys.....	\$29,280
Challah for Hunger	Social Change Bakery Project	\$18,056
Friendship Circle.....	Sunday Circle and Friends at Home	\$43,920
Greater Philly Hillel Network.....	Graduate Student Network	\$117,120
Greater Philly Hillel Network.....	Hillels in Philadelphia (HIP) including Bryn Mawr College, Haverford College and West Chester University	\$35,000
Hillel at Drexel University.....	Student Engagement	\$81,984
Hillel at Temple University	Israel Encounters	\$41,968
Hillel at Temple University	Student Engagement	\$175,680
InterfaithFamily/ Philadelphia	Outreach to Engage Interfaith Couples and Families	\$24,400
Jewish Federation of Greater Philadelphia	Day Camp Scholarship Fund	\$48,800
Jewish Federation of Greater Philadelphia	Israel Programs Scholarship Aid Fund (IPSAF)	\$156,160
Jewish Federation of Greater Philadelphia	Israeli Cultural Grants.....	\$46,848
Jewish Federation of Greater Philadelphia	Neighborhoods Partnership Fund	\$215,000
Jewish Federation of Greater Philadelphia	One Happy Camper Scholarship.....	\$105,408
Jewish Federation of Greater Philadelphia	Overnight Camp Scholarship Fund	\$82,960
Jewish Federation of Greater Philadelphia	Passport to Israel	\$29,280
Jewish Federations of North America.....	Taglit-Birthright Israel	\$146,400
Jewish Learning Venture	jkidphilly	\$429,440
Makom Community	Makom Community	\$24,400
Moishe House	Moishe House Philadelphia	\$24,400
Moving Traditions	Rosh Hodesh and Shevet Achim.....	\$39,040
Penn Hillel	Student Engagement	\$24,400
Penn State Hillel.....	Leadership Engagement Initiative	\$30,000
The Chevra.....	Philly/Israel Fellowship	\$58,560
Tribe 12	Spectrum Philly	\$19,520
Tribe 12	The Collaborative.....	\$19,520

Israel and Overseas

Jewish Engagement

Jewish Agency for Israel.....	Core Allocation	\$683,200
Jewish Agency for Israel.....	Partnership 2Gether: Netivot and Sedot Negev/Philadelphia	\$390,400
Jewish Agency for Israel.....	Shlichim (Israeli Emissaries).....	\$14,640
Panim	Bar/Bat Mitzvah Initiative	\$24,400



¹ For 2019-2020 the following schools and programs will receive support from the Day School Per-Capita Pool: Abrams Hebrew Academy, Barrack Hebrew Academy, Cheder Chabad, Kohelet Yeshiva, Kosloff Torah Academy, Mesivtah High School, Perelman Jewish Day School, Politz Hebrew Academy, Caskey Torah Academy, and OROT.

Community Services (\$818,686)

Greater Philadelphia

Board of Rabbis.....	Rabbinic Engagement.....	\$19,520
Jewish Council of Public Affairs.....	National Allocation	\$19,520
Jewish Federation of Greater Philadelphia	Community Studies	\$48,800
Jewish Federation of Greater Philadelphia	Debt Retirement.....	\$212,768
Jewish Federation of Greater Philadelphia	Israel Advocacy Programs	\$38,400
Jewish Federation of Greater Philadelphia	Israel Independence Day	\$10,000
Jewish Federation of Greater Philadelphia	Jewish Community Relations Council Programs	\$72,192
Jewish Federation of Greater Philadelphia	Mandell Campus.....	\$195,200
Jewish Federation of Greater Philadelphia	Planning and Resourcing Committee Discretionary Fund.....	\$35,000
Jewish Federation of Greater Philadelphia	Population Study.....	\$48,800
Jewish Federations of North America.....	Israel Action Network.....	\$20,886
Pennsylvania Jewish Coalition	Regulatory and Policy Advocacy	\$73,200

Israel and Overseas

Jewish Federations of North America.....	Negev Funding Coalition	\$24,400
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Strategic Philanthropy

In addition to the dollars raised through the unrestricted Annual Campaign, the Jewish Federation raises dollars for local, national and international programs supporting the needs of our Jewish communities—strategic interests of many of our donors. These gifts have been directed to programs including Atidim in Israel, the Mitzvah Food Program, Birthright Israel, Jewish camp scholarships, the Teen Giving Program, Saligman Early Childhood Center, the Philadelphia Holocaust Remembrance Foundation, the Abramson Center for Jewish Life, KleinLife, the Fishman Family Missions program, and the Sharon and Joseph Kestenbaum Legacy Philanthropy Program, among others.

Jewish Federation Real Estate (JFRE) Fund

JFRE Fund dollars are raised through event sponsorship and gifts from JFRE members each year. The JFRE grant cycle is from January through May of each year, and grants are disseminated in June (for immediate needs, mainly related to summer programming) or for the next Fiscal Year; in this case, 2019-2020. For the 2019 grant cycle, the JFRE fund granted more than \$645,000, with a focus on addressing security needs and supporting Jewish life and learning:

- 6 grants to Israeli organizations, totaling more than \$175,000
- 12 grants to local organizations, totaling more than \$415,000
- An additional \$50,000 was used to underwrite 30 security assessments for local synagogues

Foundation for Jewish Day Schools

The Foundation for Jewish Day Schools² provides funding to day- and pre- schools in the Greater Philadelphia area for need-based scholarships and supports an enhanced curriculum for public school students — making a Jewish education more accessible. For the 2019-2020 school year, the Foundation distributed:

- \$9.7 million through the Educational Improvement Tax Credit (EITC) and Opportunity Scholarship Tax Credit (OSTC) programs for Jewish school scholarships to 1,225 students and \$873,000 to be held in reserve for future Jewish scholarships
- \$94,000 to Educational Improvement Organizations (EIO) that provide innovative Jewish content programs in public schools: the Jewish Community Relations Council’s Youth Symposium on the Holocaust and the Mordechai Anielewicz Arts Competition, the National Museum of American Jewish History, the Philadelphia Holocaust Remembrance Foundation and JEVS Human Services



² The Jewish Federation works in partnership with this Foundation, a separate legal entity, to solicit and administer funds.

ENDOWMENT FUNDS

In addition to all of the grants previously mentioned, the Jewish Federation maintains endowment funds that create a strong foundation for our Jewish communities. Beginning in 1907, donors demonstrated their belief in the continuity of our Jewish communities by leaving financial resources for the Jewish Federation to steward and grant to the causes they cared about most deeply. Today, the Jewish Federation's endowment totals almost \$300 million.

Restricted Endowment Funds

Restricted Endowment Funds are funds established by donors during their lifetime or through an estate plan and are governed by will, trust or other fund agreement. The Jewish Federation honors the intention of each donor when making grants from these funds.

To determine the amount available in each fund each year, the Jewish Federation applies a spend rate. During the 2018-2019 Fiscal Year, it was 4.75% of a twelve-quarter rolling average. The following Restricted Endowment Fund grants were made during the 2018-2019 Fiscal Year:

- Almost 30 funds distributed over \$285,000 to programs in Israel and overseas
- More than 80 funds distributed over \$1,300,000 to supporting Jewish life and learning³
- More than 60 funds distributed over \$850,000 to serving vulnerable populations in Greater Philadelphia
- More than 110 funds distributed nearly \$1,000,000 to the Jewish Federation's Annual Campaign through Perpetual Annual Campaign Endowments (PACE) or Lion of Judah Endowments (LOJE)

The Bernard and Etta Weinberg Family Fund

The Bernard and Etta Weinberg Family Fund of the Jewish Federation was established by Etta Weinberg during her lifetime and funded through her estate. This is one of our largest Restricted Endowment Funds. The fund makes grants in three areas: older adults, geriatric counseling and care management, and Jewish education, all of which were the focus of Etta's philanthropy during her lifetime.

The Fund is governed by committee. Each year, the committee reviews requests for proposals in the areas mentioned above, and makes grants that may be multi-year. For the 2018-2019 Fiscal Year, the Fund granted more than \$915,000 to the following organizations within each focus area:

- **Older Adults and Geriatric Counseling and Care Management**
 - Benefits Data Trust (to increase benefits participation of low-income Jewish seniors)
 - Einstein Healthcare (Russian language care coordination program)
 - KleinLife (diabetes management center)
- **Jewish Education**
 - Diller Teen Leadership
 - Habonim Dror Camp Galil (leadership development program)
 - JEVS Human Services (Lasko College program)
 - Makom Community Expansion

During this time period, payments for multi-year grants were also made to:

Abramson Center for Jewish Life (advanced dementia training for CNAs)
Federation Housing (socialization for seniors)
Golden Slipper Center for Seniors (suburban synagogue expansion)
Jewish Family and Children's Service (mobile health program)



³ Camp, Israel programs and higher education scholarships and grants are included in these dollars.

The President's Fund

The President's Fund was established under the estate plans of brothers Robert and Charles Allman as a memorial to their father, Justin P. Allman. Mr. Allman was the President of the Federation of Jewish Charities of Philadelphia from 1927 to 1930. Each year, the Jewish Federation Board Chair reviews requests for funding from Greater Philadelphia agencies, and selects the recipients.

For the 2018-2019 Fiscal Year, the President's Fund made grants totaling \$87,000 to the following organizations and programs:

- Teen Giving Project
- Gershman Philadelphia Jewish Film Festival
- Shaliach program of The Jewish Agency for Israel
- Scholarships for teens to attend leadership conferences at BBYO, NCSY, NFTY, Tzofim and USY
- JPRO Network

Women of Vision

Women of Vision is an endowment fund of the Jewish Federation. A woman becomes a member by making a minimum gift of \$3,600 into the fund. Many members make additional gifts to the fund annually or over time to increase their level of membership.

As with most of our endowment funds, each year the spend rate is applied to the fund to determine the grant amount available for the year. The Women of Vision Grants committees work throughout the year to solicit and review grants from organizations serving Jewish women and girls locally and in Israel. At the completion of the grants committees' processes, they present vetted grantees to the entire membership, and each member has the opportunity to vote on which grantees to support.

For the 2018-2019 Fiscal Year, Women of Vision grants totaling \$105,000 were made to:

- Moving Traditions Rosh Hodesh: Women and teen girls connecting for change
- Dinah Community Ally Training Program
- Atzum Justice Works (Israeli task force on human trafficking and prostitution)
- Jewish Family and Children's Service Ma'Oz Bloom Expansion

Chair's Venture Fund

This board designated endowment is an initiative of those donors who want to show their support for the Board Chair, and allow the Chair, along with the committee that approves these grants, to respond to opportunities that arise outside of our allocation and budgeting processes with a particular focus on innovative programs that are new to our communities. During the 2018-2019 Fiscal Year, grants were made totaling \$145,000 to:

- Honeymoon Israel
- Teen Giving Project
- A partnership with Philadelphia Museum's 43rd Annual Contemporary Craft Show featuring 26 Israeli artists



Please note: Audited financial statements and IRS 990 may categorize this information in a different manner, and will be reflected as per standard reporting policies when audited and published.



Jewish Federation
of Greater Philadelphia

The Jewish Federation of Greater Philadelphia mobilizes financial and volunteer resources to address the communities' most critical priorities locally, in Israel and around the world.

To ensure as much of the dollars raised as possible are utilized to support these priorities, this brochure was created and printed in-house.

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