



JEWISH FEDERATION OF GREATER PHILADELPHIA

2020 Impact Report



I am proud to present you with the Jewish Federation of Greater Philadelphia's 2020 Impact Report, a detailed account of the support we provide to our communities in light of the extraordinary challenges we are facing, from the COVID-related issues of food insecurity, isolation, financial hardships, mental health and wellness, the escalation of anti-Semitism, and the racial inequities throughout our region. It covers an update about our current work, as well as the Annual Report of the previous fiscal year, September 1, 2018 - August 31, 2019.

For more than 119 years, the Jewish Federation has provided an infrastructure of support for Jewish people and organizations in need. Our role as the leading safety net funder of Jewish services in the Greater Philadelphia area, and among the top funders of Greater Philadelphia philanthropic organizations serving all members of our community, has enabled us to mobilize quickly in response to the COVID-19 crisis. So far this year, we have raised and leveraged \$2.1 million for emergency relief efforts in addition to the nearly \$50 million resourced into our community through our grant making processes, rent subsidies, and partnership with the Foundation for Jewish Day Schools. Given the unique needs of today, Jewish Community Fund dollars are being released to our partner agencies as general operating grants in lieu of program grants to allow flexibility in planning and to support each agency's greatest demands.

At the start of the pandemic in mid-March, our Emergency Response Committee immediately activated. Our emergency relief grants have impacted over 280,000 people by providing funding for nutritious meals and surgical masks, as well as mental and physical health needs. As part of our emergency response, we created a Congregational Rabbis Discretionary Fund to provide aid to synagogue members, and funds for Jewish summer camps and Jewish preschools for additional expenses to reopen. We have invested almost \$700,000 among these three areas, which will directly impact families and individuals.

As our Jewish community's convener, we connect Jewish people of all generations and circumstances to the resources they need, to meaningful experiences, and to one another. We are facilitating weekly updates for professional and lay leaders in our community to share resources and information, as well as virtual social gatherings to decrease social isolation and bring friends and families together.

These past months have proven what we already know to be true: our Jewish community is resilient, and comes together to ensure our continuity and strength especially in the most turbulent times. As you will see in our Annual Report, this has always been the work of the Jewish Federation: serving vulnerable populations, inspiring community engagement and supporting Jewish life and learning.

I am so grateful for your continued support, for without it, we cannot continue to flourish. Our Annual campaign closes this year on August 31, 2020. As I come to the end of my tenure as Board Chair, I am gratified by the impact we have already made, and very hopeful about our ability to Carry the Light forward for those who need brightness the most. I hope you will join me! Please visit jewishphilly.org/donate or call 215.832.0865 to make your pledge, pay by credit card or set up a recurring gift payment.



Susanna Lachs Adler
Board Chair

Strengthening our Jewish Communities



There are enormous challenges facing our Jewish communities today, from anti-Semitism to COVID-related issues like food insecurity, isolation, financial hardships, and mental health and wellness. The Jewish Federation is here not only to provide for our communities' most urgent needs, but to ensure Jewish continuity and vibrancy, especially in the face of adversity.

With the support of our incredible philanthropic community, our expanded partnerships with community agencies, and our dedicated professional and volunteer leadership, we continue to enhance our role as community convener as we deliver on our sacred work.

We provide an infrastructure of support for Jewish people and organizations in need.

For more than 119 years, the Jewish Federation has served as the hub of the region's Jewish communities, providing an infrastructure of support for Jewish people and organizations in need. A force for good in our communities, we are committed to caring for each other and ensuring a vibrant Jewish future.

Through collective giving we provide for Jews locally and globally by serving vulnerable populations, inspiring community engagement, and supporting Jewish life and learning. This work continues to evolve along with the needs of our communities.

Already this year, we have delivered on this vision in new and different ways. We have the infrastructure in place that allows us to respond to these changing

needs, especially during an emergency. We are committed to fostering the strength and resiliency of our Jewish communities, and fueling their renewal and recovery from this crisis. To allow flexibility in planning, we are releasing Jewish Community Fund dollars to be used as general grants to support each agency's greatest demands. For the upcoming grant year, 54 agencies will receive grants, 43 of which operate locally and 11 are located in Israel and overseas, with more than \$8.6 million being distributed among these agencies.

We have opened the door to new partnerships, brought people together to tackle complex and urgent questions, and created meaningful and far-reaching connections within our community.





We quickly mobilized resources to raise funds for emergency relief grants to provide for urgent needs created by the virus.

When COVID-19 first impacted our city mid-March, the Jewish Federation immediately engaged our Emergency Response Committee to begin emergency preparedness efforts to address our communities' most critical needs. We checked on the health and wellbeing of our community members and ensured they were aware of the resources we were providing. We connected people with volunteer opportunities, offerings from local synagogues, resources for every age range, and supported those who now find themselves food insecure or displaced from work.

Since then, we have raised and leveraged more than \$2.1 million and allocated more than \$1.7 million to 23 agencies and initiatives in Greater Philadelphia and in Israel. These grants have directly impacted the lives of more than 280,000 people. This includes providing funding for food, surgical

masks, mental and physical health needs, as well as creating a Congregational Rabbis Discretionary Fund to provide aid to community members who are in need of financial assistance. In addition, we created a Jewish Summer Camp Fund and Jewish Preschool Fund to provide for additional expenses as these organizations prepared to reopen. The Emergency Response Committee continues to review funding requests and make grants with a careful consideration of the highest impact and best return on investments for the needs of our communities.

Additionally, we brought Jewish professionals together weekly to hear critical national and local updates from medical and civic leadership, learn more about nonprofit loans, and discuss shared concerns and resources as we all navigated this new way of life.

We build community, even in a virtual environment.

The Jewish Federation connects Jewish people of all generations and circumstances to the resources they need, to meaningful experiences, and to one another. We are focused on building community and fighting for equality, even in a virtual environment.

We provided ways for our many affinity groups to connect, hosting exclusive events to hear COVID updates from national experts, explore Israel on virtual tours, and come together for challah baking, movie screenings, inspiring discussions, virtual shabbats, and more. We had intimate conversations with local celebrities like Michael Solomonov; a Lion of Judah happy hour with philanthropic champion, Julie Platt; and we look forward to hosting this year's "Shabbat at the Shore" as our first-ever virtual Shabbat and Game Night with old and new

friends. We are also a conduit to incredible national programming like conversations with Michael Douglas and Billy Crystal. And this is just the start – the fall calendar of events promises to be just as exciting!

We also connect with our neighbors in the Philadelphia communities of different backgrounds. The Jewish Federation's Jewish Community Relations Council (JCRC) combats anti-Semitic activities and advocates on behalf of local Jewish individuals and institutions that have been targets of anti-Semitic bias and harassment. This includes providing avenues to deepen our communities' understanding of the nature of structural racism and the appropriate legislative, policy and community response.



Together, we have achieved so much, and have the potential to do even more. Thank you for being such an important part of our Jewish community. We hope that you take pride in knowing that your commitment has impacted the lives of so many people.



Our Jewish communities are incredibly resilient, and together, we will continue to make a difference in the lives of so many people. We are proud to share all of the work that we achieved for our communities during the 2018-2019 program year, as shown in the following Annual Report.



JEWISH FEDERATION OF GREATER PHILADELPHIA

Annual Report 2018-2019





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Who We Are

For more than 119 years, the Jewish Federation of Greater Philadelphia has served as the hub of the region's Jewish communities.

The Jewish Federation is dedicated to three focus areas: Serving vulnerable populations, inspiring community engagement and supporting Jewish life and learning — locally, in Israel and around the world.

CREATING A PHILANTHROPIC COMMUNITY

It's no small task to be the hub of our region's Jewish communities. Yet for more than a century our Jewish Federation has provided a strong, dependable infrastructure of support for Jewish people and organizations in need. In the middle of the COVID-19 crisis, we are reflecting on the importance of this role now, more than ever. Our grants and programs address everything from nourishment and social services for our communities' most vulnerable members; to protecting our communal security; to supporting and advocating for Israel; to ensuring Jewish continuity through Jewish education and identity-building.

The sheer span of our reach is a testament to our Jewish Federation's level of commitment and hard work. It also speaks to the dedication of our philanthropic community, without whom none of this work is possible.

The impact of this community will resonate for generations. Investing in the Jewish Federation helps to ensure a vibrant Jewish future, no matter what your area of interest or inspiration, and no matter what form your *tzedakah* takes. Be it an Annual Campaign donation, a charitable gift annuity, a donor advised fund, a planned gift – giving to the Jewish Federation means giving through a Jewish lens.

We cherish our philanthropic community and are committed to seeing it grow and continue to have such a substantial impact. This year's annual report highlights the incredible work of this philanthropic community through grants from the Jewish Community Fund, restricted gifts, Jewish Federation endowment funds, and other gifts directed through the Jewish Federation. We hope you share in the pride of accomplishing so much good together. For the investment you make in our Jewish world, we thank you for helping to Carry the Light.





SERVING VULNERABLE POPULATIONS



The Jewish Federation makes a vital difference in the lives of vulnerable community members of all ages in Greater Philadelphia, in Israel and around the world. Our commitment includes delivering meals, enabling people living with disabilities to reach their full potentials, supporting positive mental health, helping older adults age safely in their own homes and providing lifesaving humanitarian relief for Jews in need.

15%

of Jewish households in the Greater Philadelphia area are living in or near poverty*

Almost **1/5**

of families in Israel live in poverty, the highest rate among the Organisation for Economic Co-operation and Development (OECD) countries⁺



*2019-2020 Community Portrait, Jewish Federation Population Study of Greater Philadelphia

⁺Taub Center for Social Policy Studies in Israel

THROUGH JEWISH FEDERATION GRANTS AND PROGRAMMING

519

older adults received transportation services to medical appointments, social events and grocery shopping



16,497

local low-income individuals received prepared meals and food packages

2,527

at-risk children in Israel received tutoring and mentoring

MAKING A DIFFERENCE

The Female Hebrew Benevolent Society is the oldest Jewish charity in continuous existence in the United States, celebrating their 200th anniversary in 2019. With support from the the Jewish Federation's trustee approved grants, the organization continues to provide immediate assistance to local, Jewish women in financial crisis.

The Dorothy F. and Irvin M. Metz Fund supports KleinLife's Cook for a Friend program and JFCS' services for older persons – helping older adults in our community live with pride and comfort.



Olim Beyahad, supported by the Jewish Federation trustee-approved grants, opened a new education track to integrate Ethiopian Israeli teachers into advanced teaching and executive positions in Israel's education system, positioning them to change perceptions and educate towards a more diverse and accepting society.

Women of Vision's grant to Atzum Justice Works supports a task force on human trafficking and prostitution. This program received an award from Israel's Minister for Social Equality, Gila Gamliel, for combating violence against women, and reflects Israel's growing acknowledgment of the direct connection between prostitution and violence against women.



LATET'S CITY WITHOUT HUNGER program launched a second pilot of the Social Lab, a local study seeking to find an operational and innovative model to alleviate poverty and food insecurity.



Jack Belitsky, Volunteer and Northeast NORC beneficiary

"The NORC makes my life so much easier. I know where I can turn for help. It's such a relief."

709 residents received free home repairs, helping them stay healthy and safe.



Amy Wittenstein, Women's Philanthropy Vice Chair and Volunteer on the Mitzvah Food Program Advisory Committee

"I love doing the Food Sort! It's fun and really hands-on. It's the power of women coming together, for such a good cause."

Women's Philanthropy runs a food sort each year, helping distribute the **47,000 pounds of food** brought in through the Annual High Holiday Food Drive





SUPPORTING JEWISH LIFE AND LEARNING

The Jewish Federation supports and promotes vibrant Jewish living and learning for children, teens, adults and families. No matter where you are on your Jewish journey, we provide opportunities such as educational and camping resources, leadership development and family programs to further your exploration. That way, all members of our communities can meaningfully engage in our rich Jewish heritage and culture, and strengthen our Jewish future.

73%

of all Jewish households with children indicate it is important for their children to be knowledgeable about Jewish customs and beliefs*



42,500

Jewish children in Greater Philadelphia*

◆
*2019-2020 Community Portrait, Jewish Federation Population Study of Greater Philadelphia

THROUGH JEWISH FEDERATION GRANTS AND PROGRAMMING

5,500

young adults in Greater Philadelphia participated in programming to strengthen their Jewish identity



648

teens participated in Jewish-themed extracurricular social and educational programs

803

Jewish educators were provided with professional development

MAKING A DIFFERENCE

Grants to Hillel support Student Engagement and Leadership initiatives in seven universities in Greater Philadelphia – about 88 education programs on each campus. Drexel Hillel launched their first cohort of the Jewish Learning Fellowship (JLF) program, and was one of a handful of campuses across the country to launch the pilot cohort of JLF 2.0: Big Questions about Israel.

Grants to Jewish Learning Venture's jkidphilly program brought more than 50 families together for an afternoon of service with their Little Hands Make a Big Difference program. The program connected families with four partner organizations, JFCS, Challah for Hunger, Jewish Relief Agency and Repair the World to complete an age-appropriate social justice activity.

The Philip B. Lindy Endowment Fund helps engage diverse Philadelphia communities through a grant to the Gershan Philadelphia Jewish Film Festival, which provides programming inspired by Jewish history, heritage and values.

Grants to Friendship Circle provide meaningful experience for families of children with special needs. Sunday Circle brings young people together -- with and without disabilities -- to form friendships, while parents relax or learn about topics like financial planning for their children's future or planning for the Jewish holidays.



THE DILLER TEEN FELLOWS PROGRAM

empowers a global network of teens by equipping them with the skills, confidence, knowledge and Jewish values they need to help create a better world. A graduate shared that the program "helped me feel ownership over my Judaism and my relationship with Israel."



Micah Israel, 2019 IPSAF Scholarship Program Recipient for the **Alexander Muss High School in Israel** program

"Learning about the history of the Jewish people in Israel at the sites where it occurred was an experience I will never forget."

The Israel Program Scholarship Fund granted 81 scholarships for people to deepen their Jewish knowledge and identity through educational travel to Israel.



Arthur Berkowitz of The Edwin J. and Barbara R. Berkowitz Family Foundation

"We have three generations of family actively involved in our Foundation, reflecting Jewish values in supporting Jewish education, the arts, food insecurity, urban renewal and women's rights. Our family gift to Hillel at Temple University is an example of how family philanthropy can have an impact from generation to generation."

More than 1,000 students attended Hillel at Temple University events.



BUILDING COMMUNITY

Our thriving Greater Philadelphia Jewish community is made up of many vibrant communities, representing a diverse spectrum of global affiliations, interests, ages and neighborhoods. We strive to continuously connect people and organizations with one another to enhance communal bonds, encourage collaboration and amplify our collective voices, so that we may learn and work together towards *tikkun olam*, our Jewish duty to repair our world.

194,200

**Jewish households in the
Greater Philadelphia region***

6 out of 10

**Jewish adults
identify as
Jewish by religion***

3 in 10

**identify as Jewish
through ethnicity,
heritage or culture***



*2019-2020 Community Portrait, Jewish Federation Population Study of Greater Philadelphia

THROUGH JEWISH FEDERATION GRANTS AND PROGRAMMING

200+

programs are hosted by the Jewish Federation each year, including Super Sunday, Rebuild, and many Mitzvah days

2,624

students participated in the Youth Symposium on the Holocaust

750

people attended the Yizkor Holocaust Memorial Ceremony

MAKING A DIFFERENCE

Thousands of people were brought together to connect around shared interests and values through the Jewish Federation's many affinity groups (Jewish Federation Real Estate, NextGen, Women of Vision, and Women's Philanthropy), advocacy programs through the Jewish Community Relations Council, missions to connect with our global Jewish community, and large-scale events such as the Main Event and Legends & Leaders.

More than 1,000 people attended Kehillah programming funded by the Jewish Federation. Our community has an incredible alliance of synagogues, volunteers and representatives from Jewish organizations who work together to create an inspired Jewish community and offer unique programming for all ages.

The Jewish Federation offered almost 100 Israel-focused programs and workshops through our shlichut – Jewish emissary – program.

This year marked Women of Vision's 25th anniversary. Their membership has expanded to more than 600 advocates and they have made more than \$1 million in grants. Their drive to make the world more equitable has never wavered and they proudly stand for women and girls by advancing social justice and social change.

Each year, the Jewish Federation hosts the Youth Symposium on the Holocaust on four separate days. This program brings middle and high school students together to learn the universal lessons of the Holocaust from survivors, rescuers and members of the armed services.



More than 400 middle and high-school students from almost 30 local schools participate in the annual **MORDECHAI ANIELEWICZ CREATIVE ARTS COMPETITION**, an opportunity to think critically and creatively about the consequences of racial, ethnic and religious intolerance, as sparked by study of the Holocaust.



Andrew Yaffe, Active in JFRE and NextGen

"The Jewish Federation provides an incredible platform to build friendships with doers! These are people that are giving back Jewishly, leaders in their professions and have like-minded personal values. Being involved in this way helps me feel connected to the Jewish community while spending time with people that help provide me with personal growth."



Penina Miller, reflecting on what her 7th grade daughter learned about the Holocaust when she participated in the Mordechai Anielewicz Creative Arts Competition

"I'm very proud. My daughter learned and felt so much. It made her think about how it applied to her own life."

Connecting with Israel

Since the Jewish Federation of Greater Philadelphia was founded in 1901, we have focused on our relationship with Israel. We establish connections to our Jewish Homeland through partnerships with The Jewish Agency for Israel (JAFI) and the American Jewish Joint Distribution Committee (JDC), among others. These connections with Israel are financial, emotional, spiritual, educational and above all, personal.

37% of Jewish adults in Greater Philadelphia have traveled to Israel*

66% of Jewish adults reported that caring about Israel is important or very important to them*

*2019-2020 Community Portrait, Jewish Federation Population Study of Greater Philadelphia



MISSIONS TO ISRAEL: TRAVELING WITH PURPOSE

The Jewish Federation curates life-changing missions to Israel to inspire a passion for and unique connection to Israel. These immersive trips allow participants to expand their worlds while deepening their connections to one another. Each mission is highly customized to create meaningful experiences, appropriate for travelers of different age groups, genders, life stages and interests.

The Jewish Federation provides opportunities for members of our community to experience the highlights of Israel's religious and social history, as well as access to unique speakers and programming.

242

Greater Philadelphians connected with global Jewish communities through 12 missions or fellowship programs

109

people received grants or scholarships for educational programs in Israel



For more than 20 years, the Jewish Federation has supported programs that increase local vitality, entrepreneurship and public health in our partnership region of Netivot and Sdot Negev. One such initiative is **StudioLab**, an innovative STEAM program using scientific methodology to address important issues in the community. The StudioLab team presented ideas for reducing plastic waste at the Maala International Annual Conference on "taking sustainability forward." Israel's largest food company, Osem, is now collaborating with the StudioLab student team to advance their project.

Atidim makes higher education attainable for disadvantaged youth so they can flourish in their schools and communities. Individual families provided scholarships through the Cadet program, in addition to a scholarship fund established by Men's Mission alumni in Mark Fishman's name. In 2019, more than 10 students received a four-year scholarship including a living stipend, academic support and a laptop for use while continuing their education .

Amigour provides sustainable and affordable housing for older adults, while empowering this aging population with social and cultural activities onsite. JFRE's grant supported the expansion of Amigour's Shimshon-Granit sheltered home which provides apartments and a social hall for events, lessons and gatherings for residents and community volunteers.



The Robert Saligman Charitable Foundation's gift to the **Saligman Early Childhood Center** funds a multitude of programs for the residents of Sdot Negev and the nearby communities. In addition to operating developmental, therapeutic kindergarten, infant and natal, pre-school, and specialty clinics, the Center provides the necessary emotional therapy and trauma services that are in demand due to the unstable security situation. The Center provided services for more than 1,500 residents in 2019.

Community Safety

The Jewish Federation provides resources for communal security in order to identify and proactively address potential safety threats in our region, and ensure all are trained and prepared. Our strategy bridges security awareness, information sharing, training, close communication with local law enforcement and partnerships with national organizations charged with keeping Jewish communities and institutions safe.

87% of Jewish adults in Greater Philadelphia believe combating anti-Semitism is important or very important*

74% say they have heard anti-Semitic or anti-Israel comments in the past year*

*2019-2020 Community Portrait, Jewish Federation Population Study of Greater Philadelphia



ANTI-SEMITISM

The Jewish Federation convenes the community at the most critical times to raise awareness, educate, honor victims and survivors, and to work to eradicate anti-Semitism.

- 24 participants attended a day-long mission to Harrisburg for advocacy training and to meet with Governor Wolf and other elected officials.
- Within 48 hours, the Jewish Federation organized three buses of community members to participate in the No Hate No Fear Solidarity March and Rally in New York City. Together, we stood with thousands to raise awareness against anti-Semitism.
- 2,000+ community members attended our Vigil of Solidarity and Hope in Center City following the Tree of Life massacre.

COMMUNITY RESOURCE

The Jewish Federation is a central resource advising on security grants.

- The Jewish Federation worked in partnership with Hank Butler and the Pennsylvania Jewish Coalition to help get the State House Bill passed, establishing the Nonprofit Security Grant Fund for enhancements to protect the safety and security of community members across the state. We publicized application details, gathered more than 100 synagogues and agencies to review the application process, and our Security Director met with several organizations to discuss potential projects to submit. As part of their application, many synagogues utilized security assessments that were underwritten by Jewish Federation Real Estate (JFRE).
- More than half of the JFRE fund dollars granted focused on local capital improvements for security. Projects include work to secure the Caskey Torah Academy's building and property; improve security and accessibility at JEVS' Tikvah Residence; improve safety and security of the Main Lodge at Camp Havaya; enhance security at Pinemere Camp; improve security of the Mesivta High School of Greater Philadelphia property; and create a more secure environment on URJ Camp Harlam's Main property.

CONNECTING TO A STRONG NATIONAL NETWORK

The Secure Community Network (SCN) is the first national nonprofit organization dedicated to homeland security specifically on behalf of the American Jewish community. An initiative of The Jewish Federations of North America and the Conference of Presidents of Major American Jewish Organizations, SCN connects Jewish communities across the U.S. to local, state and federal law enforcement, as well as connecting Jewish Federations to one another for fast and reliable information sharing.

- Michael Masters, National Director and CEO of the Secure Community Network joined us to talk about Jewish security in the digital age and how people can play a role in combatting anti-Semitism in their day-to-day lives.

DIRECTOR OF SECURITY

The Jewish Federation of Greater Philadelphia's full-time Director of Security assists with security initiatives throughout the five-county region and acts as an advisor to community agencies, day schools and synagogues. He also serves as lead liaison with all local, state and federal law enforcement and, in the event of a crisis, as the main point of contact. The Director of Security works closely with law enforcement intelligence units, monitors potential threat situations within the Jewish community, and monitors social media incidents, in addition to having improved our security monitoring technology. The Jewish Federation communicate with the Jewish community on alerts, situational awareness and safety education opportunities, and has a real-time emergency alert system to relay crucial information instantly via text, email and phone.

2019 CAMPAIGN, ENDOWMENT AND DONOR-ADVISED REVENUES

2019 ANNUAL CAMPAIGN REVENUES

Jewish Community Fund	\$13,780,117
Serving Vulnerable Populations	\$3,599,166
Jewish Life & Learning	\$1,929,466
Sponsorships	\$1,059,556
Tributes	\$57,873
Emergency & Disaster Relief	\$36,971
Subtotal Campaign Revenues*	\$20,463,149
Foundation for Jewish Day Schools ⁺	\$10,725,714

ENDOWMENT AND DONOR ADVISED FUND REVENUES

Endowments and Bequests	\$20,005,489
Donor Advised Fund Contributions	\$19,238,396
Subtotal Endowment and Donor Advised Fund Revenues	\$39,243,885
Total Campaign, Endowment and Donor Advised Fund Revenues	\$70,432,748



Visit jewishphilly.org/financials to view the full audited financial statements and Form 990. (Some titles in this annual report have been adjusted for clarity, and thus differ from those in our Form 990.)

*Includes \$1.6 million in Donor Advised Fund and \$1 million in endowment fund contributions to the campaign (not recognized as revenue for audited reporting purposes)

⁺The Jewish Federation works in partnership with this Foundation, a separate legal entity, to solicit and administer funds. Foundation expenses are not included in any of the financial numbers.

Creating Your Philanthropic Legacy

There are so many ways to express your philanthropic passion for the betterment of our communities. Giving through the Jewish Federation means giving through the perspective of our shared Jewish values, and has the ability to impact the lives of so many people.

SUPPORTING OUR COMMUNITIES TODAY

The Jewish Community Fund

The core of our Annual Campaign, these dollars are applied to areas of the most critical importance, providing essential support to Jewish organizations locally, in Israel and around the world. Your gift is combined with thousands of others, making an incredible collective impact serving vulnerable populations, inspiring community engagement, and supporting Jewish life and learning.

Supplemental Giving

Supplemental Restricted Giving allows you to direct your support to a specific program, organization or need within the Jewish communities. For visionary philanthropists, this could include funding a program or project as a lead supporter.

Education Improvement Tax Credits

The EITC program is a strategic way to invest in Jewish education through the Foundation for Jewish Day Schools by redirecting business and/or individual Pennsylvania taxes. This program provides needs-based scholarships to Jewish day and preschool students, and supports enhanced curriculum for public schools.

Sponsorship

We host educational seminars, networking programs, social gatherings and affinity-based events, all of which can be sponsored at various recognition levels by an individual or corporation.

Philanthropic Donor Advised Fund (DAF)

A DAF allows you to put aside money for future charitable giving – giving you the tax benefits of your contribution – while giving you time to decide which charities to support. Fund assets grow tax-free, generating greater resources to support the causes you care about.

CREATING YOUR LEGACY FOR TOMORROW

Bequest

Naming the Jewish Federation as a beneficiary in your will or living trust can have a meaningful impact on the Jewish future. You can leave a specific dollar amount, a percentage of your estate, or all or part of what remains after you provide for your loved ones.

Life Insurance Policy

You can gift a current policy or establish an insurance policy with the Jewish Federation as the owner and beneficiary. This allows you to leverage dollars, creating a larger gift than the total of the premium payments. Each year, the gift you make to pay the annual premium may be claimed as a charitable income tax deduction.

IRA/Retirement Fund Assets

Naming the Jewish Federation as the beneficiary of your IRA or retirement plan allows the assets to pass to the Jewish Federation free of income or estate tax, fulfilling your charitable intentions for the long-term. If you're 70½ or older, you may wish to learn more about using your IRA to make charitable gifts.

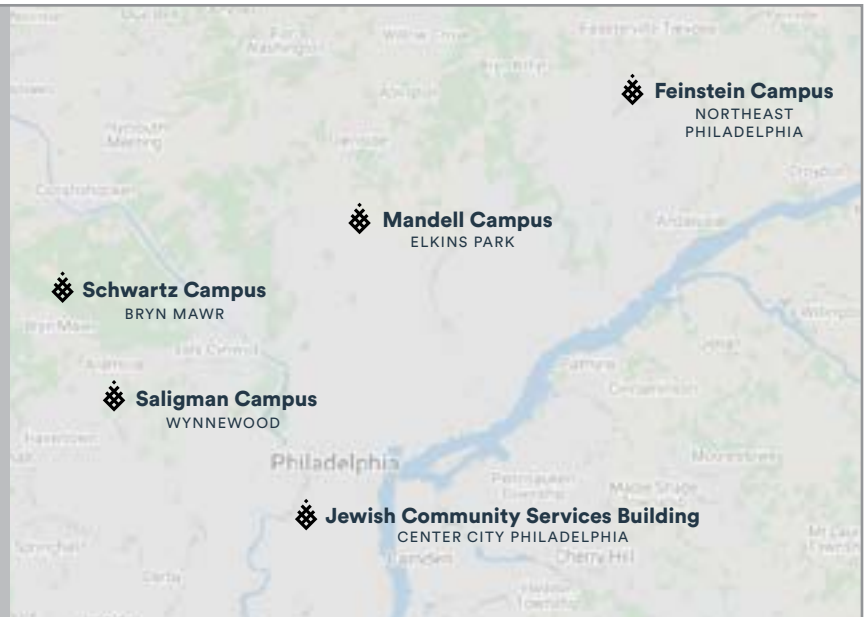
Charitable Gift Annuity/Charitable Remainder Trust

A charitable gift annuity or remainder trust is a way to make a substantial gift to the Jewish Federation in return for regular payments to you or a designated beneficiary.

For more information on supporting our communities today, call 215.832.0558 or to create your legacy for tomorrow, call 215.832.0528.

JEWISH FEDERATION OF GREATER PHILADELPHIA CAMPUSES

On our five campuses across the region the Jewish Federation creates a home base for Jewish organizations, providing services such as IT support, security consultations, maintenance and rent subsidies. This includes \$5.3 million in rent subsidies and \$4.0 million in direct support to maintain each campus.



2019 CAMPUS TENANTS

Feinstein Campus

Northeast Philadelphia

Federation Early Learning Services -
Lassin Center/Headquarters
KleinLife: Northeast Philadelphia

Jewish Community Services Building

Center City

Advocates for the Jewish Mentally Ill
Camp Galil
Camp Ramah of the Poconos
Mission First Housing Group
HIAS PA
Interfaith Family
Jewish Exponent
Jewish Family and Children's Service
Jewish Federation of Greater Philadelphia
JEVS Human Services
Jewish Publication Society
KleinLife Active Adult Life: Center City
Orthodox Union, Teach PA
Pennsylvania Immigration Coalition Council
Philadelphia Holocaust Remembrance Foundation
Philadelphia Jewish Sports Hall of Fame

Mandell Education Campus

Elkins Park

Because We Care
Camp Ramah Day Camp
Federation Early Learning Services - Gutman Center
Gratz College
Kehillah Sunday Soccer
Perelman Jewish Day School - Forman Center
Wyncote Academy
Yeshivas Ohr Hachaim - Touro

Saligman Campus

Wynnewood

Kaiserman JCC
Perelman Jewish Day School - Stern Center

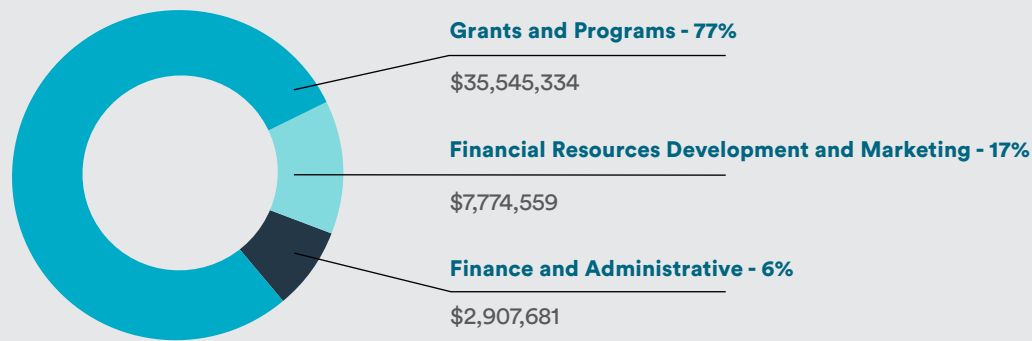
Schwartz Campus

Bryn Mawr

Cheder Chabad
Harcum College
Jack M. Barrack Hebrew Academy
Judith Creed Horizons for Achieving Independence

FISCAL 2019 EXPENSES

Grants and Programs	\$35,545,334
Financial Resources Development and Marketing	\$7,774,559
Finance and Administration	\$2,907,681
	<hr/>
	\$46,227,574



GRANT HIGHLIGHTS

FISCAL 2019 GRANTS AND PROGRAMS (TOTAL \$35,545,334)

Giving to the Jewish Federation means giving through a Jewish lens. Whether your tzedakah comes through our Annual Campaign, is designated for a special cause, takes the form of an endowment, Philanthropic Donor Advised Fund or any other vehicle, your gift resonates throughout our Jewish world. Below, you can see the many ways philanthropic gifts come to the Jewish Federation in order to support our communities in Greater Philadelphia, Israel and around the world.

JEWISH FEDERATION PROGRAMS - 41%

Jewish Federation Managed Programs
\$5,609,225 (see below)

Program Department
\$4,259,153

Real Estate Operations
\$3,985,467

Jewish Federations of North America Dues
\$627,476

DIRECT ENDOWMENT FUND GRANTS - 6%

\$2,226,005

PHILANTHROPIC DONOR ADVISED FUND GRANTS - 20%

\$7,070,936 (see page 18)

TRUSTEE APPROVED GRANTS - 24% (From the Jewish Community Fund and other allocable dollars)

Serving Vulnerable Populations
\$4,309,330

Supporting Jewish Life & Learning
\$3,980,312

Providing Other Community Services
\$157,526

RESTRICTED ANNUAL GIFTS - 8%

Supporting Jewish Life & Learning
\$1,687,240

Serving Vulnerable Populations
\$1,179,710

OTHER PROGRAMS - 1%

\$452,954

2019 JEWISH FEDERATION MANAGED PROGRAMS

Boomer Engagement Network (BEN)
Community Shaliach
Create a Jewish Legacy
Diller Teen Fellows
Foundation for Jewish Day Schools
Holocaust Youth Symposium and Mordechai Anielewicz Creative Arts Competition
Israel Independence Day
Israel Mission and Travel
Jewish Community Portrait: Greater Philadelphia Population Study
Jewish Community Relations Council (JCRC) Programming

Jewish Federation Real Estate JPRO
Sharon and Joseph Kestenbaum Legacy Philanthropy Program
Mitzvah Food Program
Neighborhood (Kehillot) Partnership
NextGen and Israel360
Northeast NORC (Naturally Occurring Retirement Community)
Onward Israel
Partnership2Gether
Teen Giving Project
Women of Vision
Women's Philanthropy

SCHOLARSHIP AND NO INTEREST LOAN PROGRAMS

Albert Strickler Memorial Fund
Day and Overnight Camp Scholarship
Ida Foreman Fleisher Scholarship Fund
Israel Program Scholarship Aid Fund (IPSAF)
Keren Chinuch (Religious School) Scholarship
Morton Stein Scholarship
Margaret R. Rice Music Scholarship Fund
One Happy Camper

2019 GRANT RECIPIENTS

Trustee Approved Grants (From the Jewish Community Fund and Other Allocable Dollars)

SUPPORTING JEWISH LIFE & LEARNING

Abrams Hebrew Academy
B'nai B'rith Youth Organization
Challah for Hunger
Cheder Chabad of Philadelphia
Hillel at Drexel
Foundation for Jewish Day Schools
Gratz College
Greater Philly Hillel Network
InterfaithFamily
Jack M. Barrack Hebrew Academy
Jewish Agency for Israel ✨
Jewish Farm School
Jewish Learning Venture
Kohélet Yeshiva High School
Kosloff Torah Academy
Makom Community
Mesivta High School of Greater Philadelphia
Moishe House
Moving Traditions
OROT

Panim ✨
Penn Hillel
Penn State Hillel
Perelman Jewish Day School
Poltz Hebrew Academy
Hillel at Temple
The Chevra ✨✨
The Friendship Circle
Torah Academy
Tribe 12

SERVING VULNERABLE POPULATIONS

Abramson Center for Jewish Life
American Jewish Joint Distribution Committee (JDC) ✨
Branco Weiss Institute ✨
ELI ✨
Federation Housing
Female Hebrew Benevolent Society
Golden Slipper Center for Seniors
HIAS Pennsylvania
JEVS Human Services
Jewish Family and Children's Service

Jewish Relief Agency
Judith Creed Horizons for Achieving Independence
KleinLife
Kol Israel Haverim ✨
Latet ✨
Leket Israel ✨
Nirim Foundation ✨
Olim Beyahad ✨
Orr Shalom for Children & Youth at Risk ✨
Yad LaKashish ✨

PROVIDING OTHER COMMUNITY SERVICES

Board of Rabbis
Jewish Council for Public Affairs ✨✨
Jewish Federations of North America ✨✨
Israel Action Network
Negev Funding Coalition
Taglit Birthright
Pennsylvania Jewish Coalition ✨✨

Bernard and Etta Weinberg Fund

Benefits Data Trust
Diller Teen Leadership
Einstein Healthcare
Habonim Dror Camp Galil
JEVS Human Services
KleinLife
Makom Community

Chair's Venture Fund

(A fund focused on innovative programs in our community)

Honeymoon Israel
Teen Giving Project
A partnership with Philadelphia Art Museum's 43rd Annual Contemporary Craft Show featuring 26 Israeli artists

Jewish Federation Real Estate (JFRE) Fund

Amigour ✨
BINA ✨
Camp Gan Israel
Camp Havaya
Camp Ramah in the Poconos
Golden Slipper Camp
Habonim Dror Camp Galil
Hinam Center ✨
Israeli Air Force Association ✨
JCHAI
JEVS Human Services
Jewish Farm School
Jewish Family and Children's Service
KleinLife
Nirim Foundation ✨
Perelman Jewish Day School
The Chevra
Wolfson Community Center ✨

Women of Vision

ATZUM - Justice Works ✨
Dinah
JFCS
Moving Traditions

Justin P. Allman Fund

(A fund directed by the Jewish Federation of Greater Philadelphia Board Chair)

Gershman Philadelphia
JPRO Network
Teen Giving Project
Shaliach program of the Jewish Agency
Scholarships to teens for leadership conferences

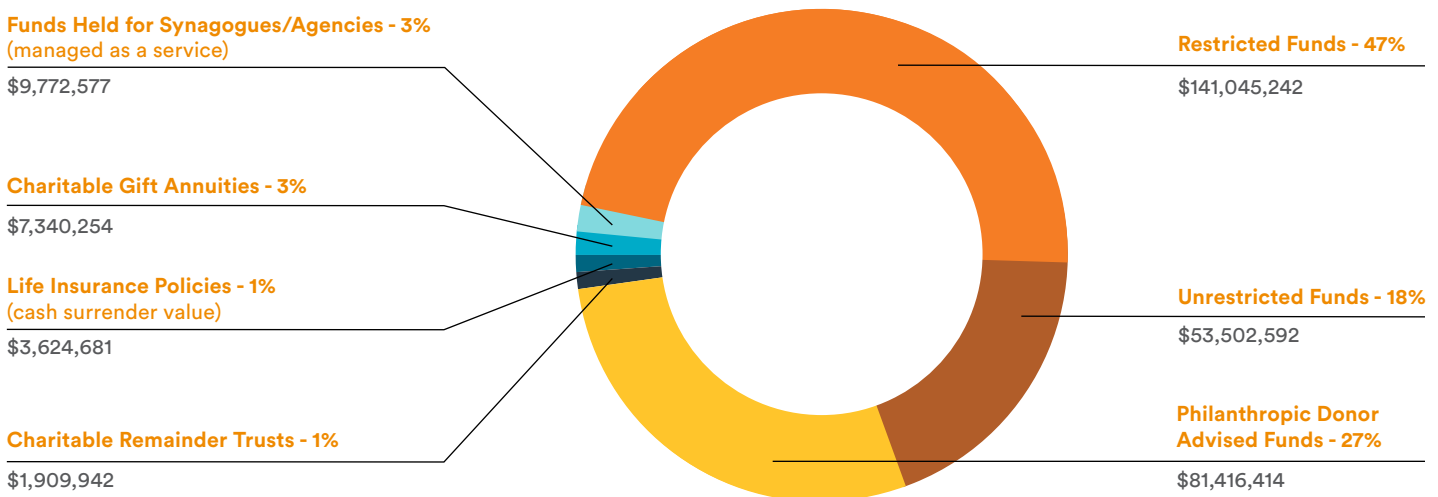


FINANCIAL HIGHLIGHTS

FISCAL 2019 ENDOWMENT ASSETS (TOTAL \$298,611,702)

Our Jewish Federation manages the largest pool of endowment and endowment-related assets within the Greater Philadelphia Jewish community, totaling more than \$298 million, and distributes grants of more than \$9.3 million annually from restricted, unrestricted and donor advised funds. Creating a Jewish legacy empowers you to support the Jewish causes you care about most, forever.

Through our endowment program we managed 827 funds during the 2019 fiscal year.



2019 EXAMPLES OF FUND DISTRIBUTIONS

Abramson Center for Jewish Life
 American Committee for Weizmann Institute ✧
 American Society for Technion ✧
 Apter Barrer Art Center (Ma'alot, Israel) ✧
 Atidim ✧
 Barrack Hebrew Academy
 Central Library for Blind and Reading Impaired People ✧
 Cradle of Liberty Council - Boy Scouts
 (for Jewish Programming)
 Federation Early Learning Services
 Friends of the IDF ✧
 Gershman Philadelphia Jewish Film Festival
 Gratz College
 Greater Philly Hillel Network
 HIAS Pennsylvania
 Israel Elwyn ✧
 Holocaust Awareness Museum and Anne Frank
 Theater Project

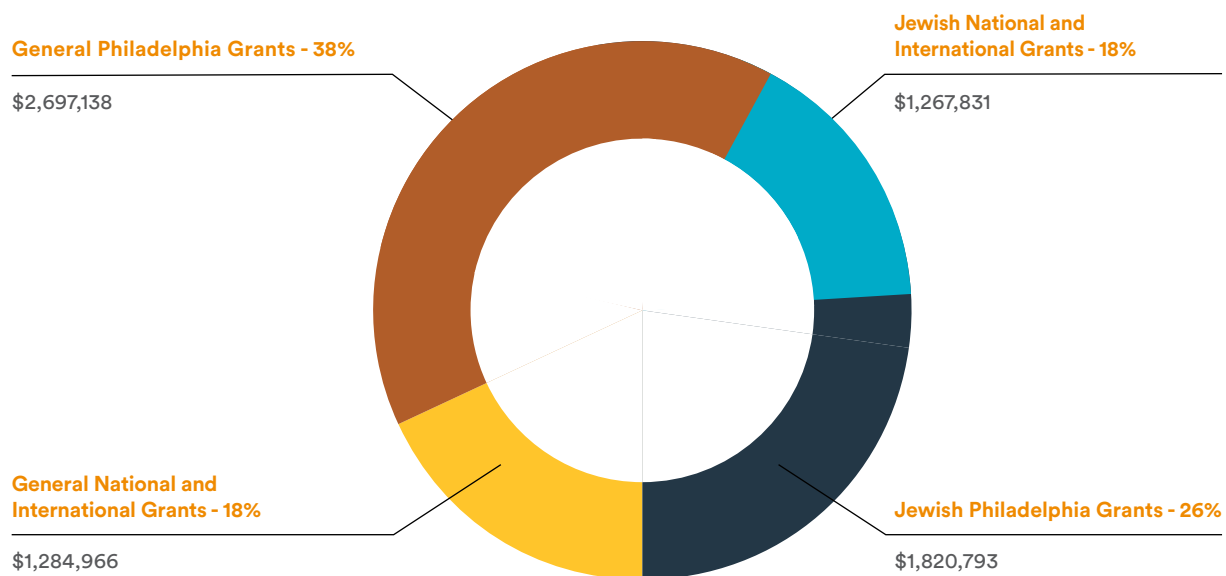
Jewish Family and Children's Service
 Jewish Learning Venture
 Kaiserman JCC
 KleinLife
 Mitzvah Food Program
 Nirim Foundation ✧
 Northeast NORC (Naturally Occurring Retirement Community)
 The Open University of Israel ✧
 PJ Library
 Penn Hillel
 Reconstructionist Rabbinical College
 Taglit-Birthright Israel ✧
 The Passover League
 Tribe12
 Youth Symposium for the Holocaust
 Wolfson Medical Center ✧

✧ Israel related programming

FISCAL 2019 PHILANTHROPIC DONOR ADVISED FUND GRANTS (TOTAL \$7,070,728)

A Philanthropic Donor Advised Fund at the Jewish Federation is one of the simplest and most effective ways to organize and implement your charitable giving. It's an account that allows you to put aside money for future charitable giving – giving you the immediate tax benefit of your contribution – while giving you time to decide which charities to support. Whenever you wish, you can recommend grants to qualified charitable organizations of your choice. Until then, those funds are invested for tax-free growth.

Because Philanthropic Donor Advised Funds are so easy and tax-advantageous, they have become one of the fastest-growing charitable vehicles in the United States. Our Jewish Federation administered more than 250 funds during the 2019 fiscal year.



For more information on endowments and Philanthropic Donor Advised funds call 215.832.0528 or visit jewishphilly.org/daf.

2018 - 2019 BOARD OF DIRECTORS AND BOARD OF TRUSTEES

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◆
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z"l of blessed memory

This list reflects 2018-2019 appointments. All Board of Directors members are Board of Trustees members.



Jewish Federation
of Greater Philadelphia

The Jewish Federation of Greater Philadelphia mobilizes financial and volunteer resources to address the communities' most critical priorities locally, in Israel and around the world.

To ensure as much of the dollars raised as possible are utilized to support these priorities, this brochure was created and printed in-house.

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