

ISRAEL75 MISSION MAY 14-21, 2023

Personalized Tracks: Experience
Israel Your Way



ADVENTURE

- Rappel inside the Salt Caves located near the southern side of the Dead Sea and then hike your way out.
- Enjoy a spectacular boat tour of the Dead Sea.
- Drive an ATV through the sand dunes of Ashdod.
- Hike through the Burma Road on the way to Jerusalem on the Israel National Trail.
- Visit the recently constructed Tel Aviv Velodrome and meet with representatives of the Israel Cycling Academy, Israel's first professional cycling team.

FOOD, WINE & CULTURE

- Visit SodaStream headquarters.
- Indulge in a vineyard tour and wine tasting at an award-winning winery followed by a workshop with Vertigo dance group based in the Ella Valley.
- Visit Latet for a food demo with Chef Meir Adoni and learn how to prepare gourmet meals with the ingredients found in the food boxes that are delivered to those in need.
- Tour and shop at Arugot Organic Wellness, a family boutique of high quality organic cosmetics that employs and supports women in need, in our partnership city of Netivot.

TECH & BUSINESS

- Tour the Tel Aviv stock exchange and meet with executive team members.
- Visit hi-tech accelerator programs for innovative startup companies in the "Startup Nation."
- Tour Gav-Yam Negev Advanced Technologies Park, the fastest growing hi-tech park, located in Be'er Sheva, and learn about innovation in the south of Israel.
- Meet with Israeli entrepreneurs and philanthropists Rony Zarom, Founder of Unistream, and Haim Dahan, Founder of Ofanim.

PEOPLE, PLACES & POLITICS

- Have intimate conversations with members of the Knesset.
- Learn how SodaStream factory (located outside of the Bedouin city of Rahat) implements inclusive hiring practices and discusses diversity issues in Israel.
- Visit the city of Lod and hear about the experiences of residents from the Israeli-Arab city on the two-year anniversary of Operation Guardian of the Walls.
- Participate in a special briefing on how Israel is handling the pandemic from Professor Nadav Davidovitch, an epidemiologist and chair of Ben Gurion University's School of Public Health and cabinet member of the national COVID-19 task force.

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