

# Kehillah Logos

## Primary logo



**Jewish Federation**  
of Greater Philadelphia

## Black logo



**Jewish Federation**  
of Greater Philadelphia  
Lower Merion Kehillah

**Clear space around the logo - approximately double  
the height of the “J” in Jewish Federation**



**Minimum width -  
Logomark and “Jewish Federation”  
1.75”**



# Incorrect logo usage

## Don't distort the logo



## Make sure the logo is readable on a full color background



.BMP file can be reversed from black to white  
.PNG file has a transparent background

## Don't change logo colors

