



Grantee Spotlight

The Jewish Federation of Greater Philadelphia upholds its pledge to secure a vibrant Jewish future by partnering with and funding organizations that provide opportunities for the local community to connect with each other and to their heritage.

Right now, Jewish teens are facing additional pressures with heightened antisemitism following the Oct. 7 massacre in Israel.

This is why the Jewish Federation is proud to support Moving Traditions which provides a safe and welcoming space for youth, focusing on gender, well-being and Judaism.

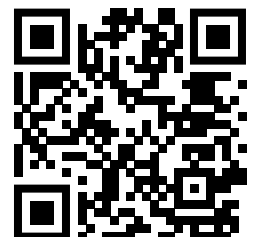
With a three-year grant of \$120,000 from the Jewish Federation's Annual Campaign fund, Moving Traditions runs a small group for teens to learn healthy ways to navigate the world while building their individual Jewish identities. The teens have access to clergy, educators and adult mentors to provide one-on-one support and coaching.



Shuli Karkowsky, Chief Executive Officer
Moving Traditions

“With the help of the Jewish Federation of Greater Philadelphia, we are so happy to be there [for] teens.”

Moving Traditions CEO, Shuli Karkowsky



Department Updates

Strategy and Impact

- Chief Strategy and Impact Officer Kelly Romirowsky and Director of Israel and Global Operations Tali Lidar attended the Jewish Funders Network conference in Israel in March. They heard from professors at Ben Gurion University about two innovative programs developed in response to Oct. 7, which incorporate AI into coordinating and serving residents in our partnership region of Sdot Negev and Netivot with healthcare resources.
- The Israel Emergency Fund continues to approve [grants for agencies](#) in our partnership region for emergency efforts following Oct. 7. An additional \$154,500 has been approved since the last report.
- The grant review process is moving ahead for Jewish Federation Real Estate (JFRE), Weinberg, Women of Vision (WOV) Endowment Fund and Jewish Community Fund (JCF). Following approval of the FY25 budget, the PCR has voted on JCF allocations and includes both existing agency grantees, as well as organizations new to the JCF. JFRE, WOV and Weinberg committees will be finalizing their recommendations over the coming weeks.
- The camp grant process is coming to a close for summer 2024. To date, 20 local day and overnight camps have been notified that they will be receiving funds, totaling nearly \$450,000. Over 135 children in the Greater Philadelphia community will be awarded One Happy Camper grants across 27 camps for a total of just over \$100,000.
- Eight of Greater Philadelphia's Jewish day schools recently received PA funding for the Targeted School Safety grant program, totaling \$580,625 in grant money. All of these schools received support from the Jewish Federation through webinars, links and guidance from the Strategy and Impact team. Out of the eight awarded schools, five of them utilized the Jewish Federation's grant writers for application support.

FRD/Affinity/Endowment

- NextGen leaders returned from a [Ben Gurion Society mission to Cuba](#) where they met with the Jewish Community and visited JDC funded sites.
- NextGen's Pathway Fellowship (formerly LDP) wraps up this month with a cohort of 13 young leaders. Participants will continue to receive mentorship over the course of the next year.
- Endowments presented an ethical wills workshop entitled "Creating Your Jewish Legacy" on April 17 at Ann's Choice. There were 40 attendees.
- As part of the organizational strategic planning initiative, and after many conversations with groups of key stakeholders, Women's Philanthropy has decided to make changes to the Women's Philanthropy Board. Effective Sept. 1, there will be a broader and more inclusive Women's Philanthropy community in place of the current Board structure. Women's Philanthropy will continue to have a smaller Executive Board (Vice Chairs) who will work together to achieve engagement and fundraising goals, as well as all of its current programming, meetings and events.
- Over 30 women attended the Women's Philanthropy Mission to Mexico City on May 2-6.
- The final closing Women's Philanthropy Board Meeting will take place on Wednesday, May 8 at the Green Valley Country Club, where Robin Robbins and Jen Thomas will be installed as the new affinity Co-Chairs, succeeding Tracy Gordon. Iris Kraemer, Chair of National Women's Philanthropy, will also speak.
- Women of Vision is celebrating 30 years of advancement, empowerment and transformation of self-identifying women and girls. On May 21, WOV will commemorate this milestone anniversary at the annual Spring Event, featuring bestselling author and activist Jennifer Weiner.

Community Leadership Development / Engagement

- The Kehillot led and partnered on a rich series of [five Purim events](#), including an inaugural Purim Festival at the Philadelphia Zoo on March 24.
- The team is currently planning two large Kehillah events in early summer: the Bucks County Jewish Festival on June 9 and Center City Kehillah's Shavuot Night of Learning on June 11-12.
- Each Kehillah's leadership is planning out its calendar for the 2024-2025 program year with an emphasis on thinking about the calendar as a whole as opposed to individual events in isolation.
- The Governance Task Force is finalizing the recommendations for bylaw changes regarding the Board of Directors, Executive Committee and the Board of Trustees. They will continue to work through June to complete the task of all bylaw changes for review while working to ensure they reflect the current needs of the Jewish Federation, provide a plan for leadership succession and establish governance practices for board members with a structure to the nominations process.
- An Advisory Board is being formed and should begin its work in the coming weeks so that programming can begin in the next fiscal year.

Marketing/Events/PR

- The Jewish Federation published around [15 action alerts and statements](#) since March on several issues, including funding for Israel, registering for mail-in ballots, and condemning antisemitism on college campuses and in the community.
- In March and April, the Jewish Federation secured 99 pieces of media in outlets like: Forward, DVJ, Fox29, NBC, MarketWatch, Axios, JNS, and local features in the Philadelphia Inquirer, NBC10, and 6ABC. These pieces were exposed to an estimated audience of 588 million and received over 5.9 million estimated views.

- The coverage showcased the organization's role in bringing together the local Jewish community, such as with Purim celebrations, and advocacy work, such as addressing rising antisemitism on local college campuses.
- The marketing team is focused on growing reach and engagement on Instagram. Since September 2023, the Jewish Federation's Instagram following has increased by 45%.
 - The team has devised a marketing rollout for the Foundation for Jewish Community, which will be launched in FY25 Q1.
 - On May 1, the Jewish Federation hosted the Philadelphia launch of "Uncomfortable Conversations with a Jew," featuring bestselling authors Noa Tishby and Emmanuel Acho. The event was attended by 461 community members and was covered by media outlets like [CBS3](#).
 - Since March, there have been 50 events attended by a total of 1,791 community members.



Latest articles include topics such as:

- [Creating a Safe Space: Jewish Federation Focuses on Mental Health Work](#)
- [Aging with Dignity: Jewish Federation of Greater Philadelphia Grantee Supports Remaining Holocaust Survivors in Israel](#)
- [A Quarter Decade of Inclusion: OROT Program Celebrates 25 Years](#)

JCRC and Government Affairs

- On April 7, the JCRC, in partnership with ADL Philadelphia, Israeli American Council, Jewish Learning Venture, Kaiserman JCC, StandWithUs and the Weitzman National Museum of American Jewish History hosted a [symposium on antisemitism for teens and parents](#) at Jack M. Barrack Hebrew Academy. The event featured panels, lectures and workshops to empower students and parents to stand up to hate.
- On April 7, the JCRC cosponsored a [town hall meeting about community safety](#) with the Philadelphia Police Commissioner Keven Bethel at Politz Hebrew Academy.
- On April 16, the JCRC along with Philly ADL, Bi-Co Chabad, and Greater Philly Hillel held a meeting with the leadership of Haverford College to discuss the ongoing antisemitism faced by Jewish students and faculty.
- On May 5, JCRC hosted the 60th Annual Philadelphia Holocaust Remembrance Ceremony at Temple Beth Zion-Beth Israel. The memorial ceremony features participation from survivors, second, third, and fourth generation survivors, lay leaders, elected officials and interfaith representatives.

Finance/IT/Operations/Real Estate/Donor Services and Data Services

- Commenced due diligence evaluating implementation consultants to migrate from the current ERP system to a new ERP system.
- Continuing to advance the data strategy to futureproof the organization. This includes a full evaluation of the current donor database of record.
- Evaluating new platforms for the endowment and donor advised fund operation and administration.
- Ramping up for another round of contract grant writer support of Jewish organizations to apply for NSGP, FEMA, and PEMA security grants. Additionally, on May 20, there will be a Deputy Community Security Director added to the team.



Finance Snapshot

Operating Results FYTD March 2024

Compared to Operating Forecast

Operating Surplus	\$272,000
Staffing Levels	87
Surplus (Deficit) from staffing levels	\$7,000
Surplus (Deficit) from Bond Interest Expense	\$6,000
Surplus (Deficit) from All Other Areas.....	\$259,000

JCF Pledge Accounts Receivable as of April 22, 2024

FY 2021 Campaign	\$600
FY 2022 Campaign.....	\$129,191
FY 2023 Campaign.....	\$224,647
FY 2024 Campaign.....	\$1,938,528
Total.....	\$ 2,292,966
Operating Cash Balance	\$5,400,000

Provisional and subject to final audit adjustments

Summary by Fiscal Year Campaign (BBEC Gift Year Specified by Donor)

<i>Source: Financial Accounting System</i>	FY2022 9/1/21 4/23/22	FY2023 9/1/22 4/23/23	FY2024 9/1/23 4/22/24	FY2024 vs FY2023 2024 B (W)
Total Unrestricted & Allocable	\$9,195,913	\$9,562,044	\$8,109,090	(15.2%)
Total Restricted Net of Emergency and One Time	\$4,481,616	\$3,496,792	\$15,764,252	
Emergency Campaigns & One-Time Gifts	\$(1,407,880)	\$(64,900)	\$(8,890,367)	
Restricted income net of Emergency & 1 Time	\$3,073,736	\$3,431,892	\$6,873,885	100.3%
Total Unrestricted, Allocable & Net Restricted	\$12,269,649	\$12,993,935	\$14,982,975	15.3%

<i>4/25/24 BBEC Pace by Designation</i>	<i>Pace = 5% over FY2023</i>			
	Closed FY 23	PACE	Change	% Change
Total Unrestricted & Allocable	\$8,182,423	\$9,564,622	\$(1,382,199)	(14.5%)
Restricted Income Net of Emergency and One Time	\$7,299,314	\$4,032,419	\$3,266,895	81.0%
Total Unrestricted, Allocable & Net Restricted	\$15,481,737	\$13,597,041	\$1,884,695	13.0%

Delta between Financial Accounting System (FAS) and CRM is timing difference between pledges recorded in the CRM and pledges verified, documented, and recorded in the FAS.