

Growing Tomorrow, Together Endowment Campaign



**Jewish
Community
Foundation**
of Greater Philadelphia

A branch of the Jewish Federation of
Greater Philadelphia, growing a stronger
community and a brighter future.



**Jewish
Community
Foundation**
of Greater Philadelphia

“I did not find the world desolate when I entered it. And as my parents planted for me before I was born, so do I plant for those who will come after me.” – Talmud

GROWING TOMORROW, TOGETHER CAMPAIGN

Since 1901, the Jewish Federation of Greater Philadelphia and its Jewish Community Foundation have helped create a strong Jewish community by meeting urgent needs, responding to major events and strengthening Jewish identity and traditions.

To continue to provide crucial services, protect the advancements we have made and enhance the services we provide, we must invest for the future. We must plant the seeds today to grow a safer and more vibrant tomorrow. Together, we can work toward ensuring that the next generation can cultivate Jewish pride, connect with their community and practice their faith without fear of discrimination.

In enacting this vision, the Jewish Community Foundation has embarked on the “Growing Tomorrow, Together” campaign to raise \$300 million in new endowments. These funds will create a strong safety net, which will safeguard the Jewish community by being able to address evolving needs, sustain the beauty of Jewish tradition and expand opportunities for engagement.

We invite you to join in celebrating more than a century of *tzedakah*, charitable giving, by investing in our Jewish future with a gift to the Growing Tomorrow, Together campaign. Your support is vital in our collective efforts to address high-priority needs in the Jewish community.



Hear directly from our donors – scan the QR code to watch the Jewish Community Foundation video.



ENVISIONING TOMORROW, TOGETHER

The Growing Tomorrow, Together campaign envisions a future where:



All community members have plentiful, nutritious food



Older adults live with dignity, supported by essential social programs that care for their physical, mental, emotional and spiritual well-being



Children and adults with disabilities can participate in meaningful and inclusive Jewish programming



Families have the means and access to afford quality education at Jewish day and pre-school during their children’s formative years



Supplemental schools have qualified teachers to lead a rich Jewish curriculum that inspires connections to Jewish tradition, values, language and culture



Jewish summer camps continue to provide immersive learning settings that strengthen Jewish identity, build Jewish networks and seed a love for Israel to last a lifetime



College students have safe Jewish spaces where they can gather for social activities, religious services, and Jewish education while addressing important issues related to Israel and antisemitism on campus



Community members of all ages have opportunities to travel and engage with Israel, deepen their Jewish identity, and witness firsthand the Jewish Federation’s impact supporting Israel’s most vulnerable

ENSURING OUR JEWISH FUTURE

Your contribution to the Growing Tomorrow, Together campaign helps to turn this vision of Jewish life into reality. You can create an endowment to support one or more of the following priority areas—or designate your fund to support causes or organizations that matter most to you:

Unrestricted Endowment

Whether you contribute to Jewish Federation’s Unrestricted Endowment Fund or create a fund in your name or the name of a loved one, unrestricted endowments are the cornerstone of the Jewish Federation’s long-term strength. They offer flexibility to address urgent needs as they arise - maximizing impact and ensuring long-term sustainability. These funds support the Jewish Federation and its three core pillars:

- Caring for Those in Need Locally
- Connecting with Israel and Global Jewry
- Securing a Vibrant Jewish Future

“In today’s world, we want to ensure that there are plenty of funds available for years to come so we are never left without a safety net.”

– Mark Fishman, Co-Chair of the Jewish Community Foundation

Continued Support of the Annual Campaign

PACE and LOJE Funds

You can create a permanent fund that will make a gift in your name to the Jewish Federation of Greater Philadelphia’s Annual Campaign forever. Two options for endowing your gift include:

Perpetual Annual Campaign Endowment - PACE Fund

A PACE can be established with a minimum gift of \$25,000. Each year, a percentage of the value of the fund is distributed to the Jewish Federation’s Annual Campaign in your name or the name of a loved one. PACE funds give added vitality to the Annual Campaign and help meet the needs of the Jewish community, locally and globally, year after year.

Lion of Judah Endowment - LOJE Fund

A LOJE is a special way for a woman to continue her annual gift forever. With a gift of \$100,000 or more, any woman can create a fund which will distribute at least \$5,000 per year in her name, in perpetuity, to the Jewish Federation’s Annual Campaign of Women’s Philanthropy. Establishing a LOJE is a powerful statement of a woman’s commitment to tzedakah and provides a legacy to her family and the Jewish community.

Camp Scholarships

Jewish summer camp builds identity, friendship and lifelong values. But for many families, cost is a barrier. Through needs-based scholarships, the Jewish Federation ensures that children from all socioeconomic backgrounds can access the life-changing experience - creating memories, connections and values that last a lifetime.

Securing the Community

In an era where security concerns for Jewish institutions are heightened, the Jewish Federation stands at the forefront, partnering with the Secure Community Network, the official safety and security organization for the Jewish community in North America. The partnership provides local Jewish institutions with security training, threat assessments and security support.

Combating Antisemitism

As incidents of antisemitism and intolerance are on the rise, the Jewish Federation is uniquely positioned to provide guidance and leadership. The Jewish Federation's Center to Combat Antisemitism, launched by the Jewish Community Relations Council, leads efforts to combat antisemitism across Greater Philadelphia through education, litigation, legislation, allyship and community mobilization.

Supporting Israel

The Jewish Federation invests in programs to ensure Israel's safety, security, prosperity and existence as a homeland for all Jews. Our team in Israel facilitates funding to agencies that reduce food insecurity and loneliness, increase social cohesion and inclusion, and promote resilience and well-being for adults and children suffering from trauma.

Food Security

Food insecurity affects thousands of individuals and families in our communities. The Jewish Federation strives to ease the burden of food insecurity by funding an array of services- from its Mitzvah Food Program serving the Greater Philadelphia community, to partnering with Latet, Israel's national food bank. The Jewish Federation is committed to ensuring that individuals and households are afforded the basic human right of nutritious food.

Connecting with Israel

Israel is central to the Jewish identity – and experiencing it firsthand deepens that connection. From immersive travel experiences to fellowships and educational programs, Jewish Federation sponsored initiatives strengthen ties between the Greater Philadelphia community and Israel while showcasing the Jewish Federation's impact in Israel.

Women of Vision

The Women of Vision Endowment Fund supports programs that enhance the lives of self-identifying Jewish women and girls. Each member of Women of Vision has contributed to the Fund and has a vote in choosing how the funding is allocated each year. Members and non-members alike have the opportunity to create a legacy gift for the Women of Vision Fund to strengthen the Fund's ability to continue its impact far into the future.

**In addition to these priority areas, your endowment
can be tailored to support your interests and the Jewish
organizations that you care about.**

WAYS TO GIVE

Gifts in a Will or Trust - Bequest

Adding a gift in your will or living trust to the Jewish Federation makes a meaningful impact on the Jewish future. You can specify a dollar amount, a percentage of your assets, or all or part of what remains after you provide for your loved ones.

Charitable Gift Annuities and Charitable Trusts - Gifts that Give You Income

A charitable trust or gift annuity is a way to make a substantial gift to the Jewish Federation, our partner agencies or a synagogue, in return for regular payments to you or a designated beneficiary.

IRA/Retirement Fund Assets

Naming the Jewish Federation as the beneficiary of your IRA or other retirement account allows these otherwise highly-taxed assets to pass to the Jewish Federation free of income and inheritance taxes. Your retirement assets can fulfill your charitable intentions for the long-term. If you’re 70½ or older, you may wish to learn more about rolling over your IRA required minimum distributions to make charitable gifts.

Legacy Society

The Legacy Society honors individuals and families who make a minimum endowment commitment of \$100,000. Members are invited to an annual reception and receive a beautiful sculpture representing one of the historic gates of Jerusalem.

The Legacy Society recognizes donors at the following levels*:

Tzedek:	\$10 Million and above
Koach:	\$5 Million and above
Golden Gate:	\$1 Million and above
Zion Gate:	\$500,000 - \$999,999
Jaffa Gate:	\$250,000 - \$499,000
Lions’ Gate:	\$100,000 - \$249,999

* To be recognized at each level, at least 50% of the endowment must benefit the Jewish Federation

Life Insurance Policy

You can name Jewish Federation as a beneficiary of part or all of an existing life insurance policy, or establish a new policy with the Jewish Federation as the owner and beneficiary. Life insurance allows you to make a more meaningful gift at what is often a relatively low cost. With a Jewish Federation-owned policy, each year, the gift you make to pay the annual premium may be claimed as a charitable income tax deduction. Larger policies may qualify for a premium match.

Lifetime Gift

You can establish your endowment through a transfer of cash or appreciated securities at one time or over a period of years, and witness the fund’s impact during your lifetime.

THE FUTURE STARTS NOW

An investment in the Growing Tomorrow, Together campaign ensures that the Jewish Federation is able to continue its work to Care for Those in Need Locally, Connect with Israel and Global Jewry, and Secure a Vibrant Jewish Future far into the future.

For more information, or to make a commitment today, contact:

Jennifer M. Brier, Esquire

Chief Planned Giving Officer

215.832.0528 | jbrier@jewishphilly.org

